



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Social Development Research Planning And Implementation Training

Education, Training and Development / Adult Learning

Unit Standard 110059 · NQF Level 5 · 10 Credits · 7 Days

COURSE OVERVIEW

This course equips learners with the competencies to plan, design, and implement social development research in the South African context. It covers the entire research cycle from conceptualization to data collection and reporting, ensuring ethical and culturally appropriate practices.

Category	Education, Training and Development
Subfield	Adult Learning
Unit Standard	110059
Accreditation	SAQA Accredited · NQF Level 5 · 10 Credits
Duration	7 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Design a social development research plan that aligns with organizational and community needs.
- Apply appropriate data collection methods and tools in a social development context.
- Analyze and interpret research data to inform social development interventions.
- Evaluate the ethical and cultural implications of research activities.
- Implement a research project from planning through to reporting.
- Demonstrate the ability to communicate research findings effectively to diverse stakeholders.

WHO SHOULD ATTEND

- This course is designed for social development practitioners, community workers, project coordinators, and researchers who need to conduct or oversee social research as part of their professional duties.

COURSE OUTLINE

Day 1: Introduction to Social Development Research

- Defining social development research
- Importance of research in policy and programme planning
- Overview of qualitative, quantitative, and mixed-methods approaches
- Ethical principles: informed consent, confidentiality, beneficence
- Stages of the research process

Day 2: Research Problem Identification and Literature Review

- Identifying research gaps and formulating research questions
- Sources of literature: academic journals, reports, policy documents
- Techniques for literature searching and synthesis
- Developing a conceptual or theoretical framework
- Operationalising variables

Day 3: Research Design and Methodology

- Experimental, quasi-experimental, and non-experimental designs
- Surveys, interviews, focus groups, observations, and document analysis
- Probability and non-probability sampling
- Questionnaire design and interview guides
- Validity, reliability, and trustworthiness

Day 4: Data Collection and Fieldwork Planning

- Fieldwork preparation: budgets, permits, stakeholder engagement
- Recruiting and training data collectors
- Pilot testing instruments
- Managing fieldwork logistics and contingencies
- Data quality checks during collection

Day 5: Data Analysis and Interpretation

- Data entry, coding, and cleaning
- Descriptive and inferential statistics (e.g., frequencies, cross-tabulations, t-tests)
- Thematic analysis for qualitative data
- Introduction to SPSS, Excel, or NVivo
- Linking findings to theory and practice

Day 6: Research Reporting and Dissemination

- Components of a research report: abstract, introduction, methods, results, discussion, conclusion
- Writing for academic vs. policy audiences
- Data visualisation best practices
- Dissemination channels: publications, presentations, policy briefs
- Using research to influence decision-making

Day 7: Integrating Research into Social Development Planning

- From research to action: using evidence for programme design
- Logic models and theory of change
- Monitoring and evaluation frameworks
- Case studies of research-informed social development

- Action planning and continuous professional development

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 29,600.00	R 29,600.00
1	In-House	R 38,500.00	R 38,500.00
1	On-Campus (Pretoria)	R 44,400.00	R 44,400.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	11 Aug 2026	On-Campus	Dubai, UAE
04 Aug 2026	12 Aug 2026	On-Campus	Mauritius
05 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
05 Aug 2026	13 Aug 2026	On-Campus	Lagos, Nigeria
06 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa
07 Aug 2026	17 Aug 2026	On-Campus	Johannesburg, South Africa
10 Aug 2026	18 Aug 2026	On-Campus	Cape Town, South Africa
11 Aug 2026	19 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 110059) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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