



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Local Economic Development Policy Implementation For Municipal Units Training

Business, Commerce and Management Studies / Finance, Economics and Accounting

Unit Standard 110492 · NQF Level 6 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips municipal officials and LED practitioners with the practical skills to implement Local Economic Development (LED) policies effectively within South African municipalities. It bridges the gap between policy formulation and on-the-ground execution, ensuring alignment with national frameworks and local economic realities.

Category	Business, Commerce and Management Studies
Subfield	Finance, Economics and Accounting
Unit Standard	110492
Accreditation	SAQA Accredited · NQF Level 6 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply LED policy frameworks to design implementation plans tailored to municipal contexts.
- Analyze local economic data to identify priority sectors and development opportunities.
- Evaluate the impact of LED interventions using appropriate monitoring and evaluation tools.
- Implement stakeholder engagement strategies to foster public-private-community partnerships.
- Demonstrate compliance with relevant legislation and municipal bylaws during project execution.
- Design resource mobilization plans to secure funding for LED initiatives.

WHO SHOULD ATTEND

- Municipal managers, LED officers, economic development planners, and other local government officials responsible for implementing LED strategies and projects.

COURSE OUTLINE

Day 1: Foundations of Local Economic Development (LED) and Policy Context

- Definition and evolution of LED
- Key LED principles: inclusivity, sustainability, local ownership
- National and provincial policy frameworks (NDP, PGDS)
- Municipal legislative mandates (Municipal Systems Act, LED Framework)
- LED in the Integrated Development Plan (IDP)
- Stakeholder mapping: public, private, community roles

Day 2: LED Strategy Development and Alignment

- Conducting a local economic baseline assessment
- SWOT analysis for LED
- Visioning and strategic objective setting
- Programme design: sector development, SMME support, investment attraction
- Aligning LED strategies with IDP and budget
- Logical framework and results-based management for LED

Day 3: LED Implementation Mechanisms and Governance

- LED institutional models: LED units, agencies, public-private partnerships
- Project management for LED initiatives
- Municipal procurement and LED: local content, preferential procurement
- Financial management: budgeting, grants, revenue generation
- Stakeholder engagement and community participation frameworks
- Monitoring and reporting structures

Day 4: Monitoring, Evaluation and Impact Assessment of LED

- M&E; frameworks for LED (theory of change, logical framework)
- Indicator development: economic, social, environmental
- Data collection methods: surveys, administrative data, case studies
- Impact evaluation approaches (e.g., difference-in-difference)
- Reporting and feedback loops for continuous improvement
- Case studies of LED M&E; in South African municipalities

Day 5: LED Policy Implementation in Practice and Future Trends

- Developing an LED implementation action plan (template)
- Risk management and mitigation in LED
- Addressing inequality and spatial disparities through LED
- Future trends: circular economy, smart cities, youth and women empowerment
- Peer review and feedback on action plans
- Course wrap-up and resources for continued learning

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 25,300.00	R 25,300.00
1	In-House	R 32,900.00	R 32,900.00
1	On-Campus (Pretoria)	R 38,000.00	R 38,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Dubai, UAE
03 Aug 2026	07 Aug 2026	On-Campus	Cape Town, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Mauritius
03 Aug 2026	07 Aug 2026	On-Campus	Johannesburg, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 110492) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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