



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Local Economic Development Research Methodologies For Project Implementation Training

Business, Commerce and Management Studies / Finance, Economics and Accounting

Unit Standard 110494 · NQF Level 5 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips learners with the skills to apply local economic development research methodologies for effective project implementation. It focuses on designing research frameworks, collecting and analyzing data, and translating findings into actionable project plans that stimulate local economic growth.

Category	Business, Commerce and Management Studies
Subfield	Finance, Economics and Accounting
Unit Standard	110494
Accreditation	SAQA Accredited · NQF Level 5 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply appropriate research methodologies to identify local economic development opportunities and challenges.
- Design a research framework that aligns with project objectives and community needs.
- Analyze qualitative and quantitative data to inform project implementation decisions.
- Evaluate the impact of local economic development projects using research-based indicators.
- Demonstrate the ability to integrate research findings into project planning and execution.
- Implement monitoring and evaluation mechanisms to track project outcomes and adjust strategies.

WHO SHOULD ATTEND

- Local government officials, economic development practitioners, project managers, and community development professionals involved in planning and implementing local economic development initiatives.

COURSE OUTLINE

Day 1: Foundations of Local Economic Development Research

- Introduction to LED: definitions, goals, and importance
- Overview of research methodologies: quantitative, qualitative, and mixed methods
- Research ethics and stakeholder engagement
- Linking research to LED project planning
- Case studies of LED research in South Africa

Day 2: Research Design and Data Collection Techniques

- Elements of a research design: questions, hypotheses, variables
- Data collection methods: surveys, interviews, focus groups, observation
- Sampling strategies: random, stratified, purposive
- Designing questionnaires and interview guides
- Pretesting and validating instruments

Day 3: Data Analysis and Interpretation

- Quantitative data analysis: descriptive statistics, cross-tabulations
- Qualitative data analysis: coding, thematic analysis
- Triangulation of data sources
- Introduction to data analysis software
- Presenting data visually: charts, tables, maps

Day 4: Integrating Research into LED Project Implementation

- From research to action: logical framework approach
- Setting indicators and targets using research data
- Risk assessment and mitigation planning
- Stakeholder communication and feedback loops
- Case study: successful LED project using research

Day 5: Reporting, Ethics, and Sustainability

- Structure of a research report: executive summary, methodology, findings
- Ethical considerations: confidentiality, informed consent
- Sustainability planning: resource mobilisation, partnerships
- Presentation skills: tailoring to community, government, donors
- Final assessment and course wrap-up

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 24,200.00	R 24,200.00
1	In-House	R 31,400.00	R 31,400.00
1	On-Campus (Pretoria)	R 36,200.00	R 36,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Dubai, UAE
03 Aug 2026	07 Aug 2026	On-Campus	Cape Town, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Mauritius
03 Aug 2026	07 Aug 2026	On-Campus	Johannesburg, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 110494) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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