



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Strategic Planning For Local Economic Development Programmes Training

Business, Commerce and Management Studies / Finance, Economics and Accounting

Unit Standard 110496 · NQF Level 6 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips participants with the strategic planning skills necessary to design and implement effective local economic development programmes. Learners will gain the ability to analyse economic contexts, formulate strategic objectives, and develop actionable plans that align with national and local development frameworks.

Category	Business, Commerce and Management Studies
Subfield	Finance, Economics and Accounting
Unit Standard	110496
Accreditation	SAQA Accredited · NQF Level 6 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze the socio-economic context of a local area to identify development opportunities and constraints.
- Design a strategic plan for a local economic development programme that includes vision, goals, objectives, and action steps.
- Evaluate the alignment of the strategic plan with relevant national, provincial, and local policies and legislation.
- Implement stakeholder engagement strategies to ensure inclusive participation in the planning process.
- Demonstrate the use of monitoring and evaluation mechanisms to track progress and adjust the plan as needed.

WHO SHOULD ATTEND

- This course is intended for municipal officials, economic development practitioners, community leaders, and consultants involved in planning or implementing local economic development initiatives in South Africa.

COURSE OUTLINE

Day 1: Foundations of Local Economic Development

- Definition and scope of Local Economic Development.
- Principles of LED: sustainability, inclusivity, and local ownership.
- Stakeholder mapping: government, private sector, civil society, and communities.
- South African LED policy context: IDP, NDP, and relevant legislation.
- Introduction to strategic planning for LED programmes.

Day 2: Strategic Planning Frameworks and Tools

- Overview of strategic planning models: logical framework, results-based management.
- Situational analysis tools: SWOT, PESTLE, and stakeholder analysis.
- Vision and mission development for LED.
- Setting SMART objectives and strategic goals.
- Developing key performance indicators (KPIs) and targets.

Day 3: Programme Design and Resource Mobilisation

- Programme design: logical framework approach (LFA).
- Activity scheduling and work breakdown structures.
- Budgeting and financial planning for LED.
- Resource mobilisation: grants, partnerships, and local investments.
- Monitoring and evaluation: indicators, data collection, and reporting.

Day 4: Implementation and Stakeholder Engagement

- Implementation planning: roles, responsibilities, and timelines.
- Stakeholder engagement: communication plans and conflict resolution.
- Risk management: identifying and mitigating risks.
- Institutional arrangements: LED units, agencies, and partnerships.
- Case studies of successful LED implementation.

Day 5: Evaluation, Review, and Sustainability

- Evaluation methods: formative, summative, and impact assessment.
- Using evaluation results for adaptive management.
- Sustainability strategies: local ownership, capacity building, and mainstreaming.
- Presentation of LED strategic plans by participants.
- Group discussion: challenges and opportunities in LED.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 25,300.00	R 25,300.00
1	In-House	R 32,900.00	R 32,900.00
1	On-Campus (Pretoria)	R 38,000.00	R 38,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Dubai, UAE
03 Aug 2026	07 Aug 2026	On-Campus	Cape Town, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Mauritius
03 Aug 2026	07 Aug 2026	On-Campus	Johannesburg, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 110496) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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