



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Local Economic Development Concepts Tools And Applications Training

Business, Commerce and Management Studies / Finance, Economics and Accounting

Unit Standard 110501 · NQF Level 4 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips participants with the conceptual understanding and practical tools to drive local economic development (LED) in South African municipalities and communities. It covers strategic planning, stakeholder engagement, and project implementation to foster sustainable economic growth at the local level.

Category	Business, Commerce and Management Studies
Subfield	Finance, Economics and Accounting
Unit Standard	110501
Accreditation	SAQA Accredited · NQF Level 4 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply LED concepts and theories to analyze local economic challenges
- Evaluate the impact of LED strategies on community development
- Design a comprehensive LED plan using appropriate tools and techniques
- Implement stakeholder engagement processes to support LED initiatives
- Demonstrate the use of monitoring and evaluation frameworks for LED projects

WHO SHOULD ATTEND

- Ideal for local government officials, community development practitioners, economic development planners, and NGO professionals involved in LED initiatives.

COURSE OUTLINE

Day 1: Foundations of Local Economic Development

- Introduction to LED: concepts, definitions, and importance.
- Historical context of LED in South Africa.
- Key LED stakeholders: government, private sector, communities.
- Policy and legislative frameworks: LED Framework, IDP, NDP.
- Principles of sustainable LED: inclusivity, partnerships, local ownership.
- Overview of the unit standard and course outcomes.

Day 2: LED Tools and Approaches

- LED tools: SWOT, PESTLE, economic base analysis, multiplier effect.
- Local economic analysis: data collection and interpretation.
- LED strategies: sector development, cluster development, value chains.
- Spatial approaches: industrial parks, special economic zones.
- Community-based approaches: cooperatives, SMME support.
- Case studies of successful LED tools in South Africa.

Day 3: Planning and Implementing LED Projects

- Project planning for LED: logic model, work breakdown structure.
- Resource mobilisation: budgeting, funding sources (DBSA, LED grants).
- Monitoring and evaluation: indicators, data collection, reporting.
- Governance structures: LED forums, steering committees.
- Partnerships: public-private partnerships, community engagement.
- Risk management in LED projects.

Day 4: Advanced Concepts and Innovation in LED

- Globalisation and LED: opportunities and challenges.
- Technology and innovation: digital hubs, e-commerce.
- Green economy: renewable energy, waste management.
- Circular economy: local recycling, upcycling initiatives.
- Entrepreneurship development: incubators, mentorship programmes.
- Social enterprise and inclusive business models.
- Case studies of innovative LED projects.

Day 5: Application, Integration, and Assessment

- Integrating LED tools and approaches into a coherent strategy.
- Developing an LED project proposal: problem statement, objectives, activities, budget.
- Stakeholder presentation skills: pitching, feedback, revision.
- Sustainability assessment: economic, social, environmental impact.
- Review of key learning outcomes.
- Formative assessment: group presentations.
- Summative assessment: written test and portfolio submission.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 23,000.00	R 23,000.00
1	In-House	R 29,900.00	R 29,900.00
1	On-Campus (Pretoria)	R 34,500.00	R 34,500.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Dubai, UAE
03 Aug 2026	07 Aug 2026	On-Campus	Cape Town, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Mauritius
03 Aug 2026	07 Aug 2026	On-Campus	Johannesburg, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 110501) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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