



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Community Heritage Preservation Awareness Facilitation Training

Culture and Arts / Cultural Studies

Unit Standard 114522 · NQF Level 4 · 10 Credits · 7 Days

COURSE OVERVIEW

This course equips participants with the skills to facilitate awareness of community heritage preservation, fostering a sense of ownership and stewardship among community members. It covers key concepts of heritage, legal frameworks, and facilitation techniques to promote sustainable preservation practices.

Category	Culture and Arts
Subfield	Cultural Studies
Unit Standard	114522
Accreditation	SAQA Accredited · NQF Level 4 · 10 Credits
Duration	7 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply principles of community heritage preservation to develop awareness initiatives.
- Analyze the significance of heritage resources and their role in community identity.
- Evaluate legal and ethical frameworks governing heritage preservation in South Africa.
- Design facilitation strategies to engage diverse community groups in heritage preservation.
- Demonstrate effective communication and facilitation techniques to raise heritage awareness.
- Implement monitoring and evaluation tools to assess the impact of heritage awareness programs.

WHO SHOULD ATTEND

- Heritage practitioners, community development workers, museum educators, and anyone involved in promoting heritage awareness within communities.

COURSE OUTLINE

Day 1: Introduction to Community Heritage and Preservation

- What is community heritage? Tangible, intangible, and natural heritage.
- The value of heritage for identity, tourism, and economic development.
- Overview of South African heritage legislation (e.g., NHRA, NHC).
- Ethical considerations in heritage work.
- Introduction to facilitation and its role in heritage awareness.

Day 2: Facilitation Skills for Heritage Awareness

- Core facilitation competencies: neutrality, empathy, adaptability.
- Communication skills: active listening, paraphrasing, open-ended questions.
- Handling conflict and sensitive heritage topics.
- Inclusive facilitation: accommodating different learning styles and cultural backgrounds.
- Practical facilitation exercises with heritage scenarios.

Day 3: Community Engagement and Stakeholder Mapping

- Stakeholder identification: elders, youth, local authorities, traditional leaders.
- Engagement methods: community meetings, focus groups, interviews.
- Addressing power imbalances and ensuring inclusive participation.
- Stakeholder mapping tools (e.g., Venn diagrams, influence-interest grids).
- Case studies: community-led heritage initiatives in South Africa.

Day 4: Heritage Documentation and Oral History Techniques

- Types of heritage documentation: written, audio, visual, digital.
- Oral history methodology: preparation, interviewing, follow-up.
- Ethical protocols: informed consent, confidentiality, community ownership.
- Practical session: conduct a mock oral history interview.
- Introduction to digital archiving and data management.

Day 5: Heritage Interpretation and Storytelling

- Heritage interpretation: making meaning accessible.
- Storytelling techniques: narrative arcs, emotional connection, authenticity.
- Audience analysis: children, tourists, community members.
- Designing interpretive media: text, images, audio guides.
- Evaluation methods: visitor feedback, community impact assessment.

Day 6: Planning and Implementing Heritage Awareness Campaigns

- Campaign planning: SMART objectives, stakeholder roles.
- Message development: framing heritage issues compellingly.
- Channels: community radio, social media, events, school programmes.
- Budgeting and resource mobilisation.
- Group activity: develop a mini-campaign plan for a local heritage site.

Day 7: Integration, Evaluation, and Action Planning

- Monitoring and evaluation frameworks for heritage projects.
- Indicators of success: community engagement, awareness, preservation.
- Building partnerships and networks for sustainability.
- Personal action planning: setting goals, identifying resources.

- Final presentations: community heritage facilitation plan.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 28,200.00	R 28,200.00
1	In-House	R 36,700.00	R 36,700.00
1	On-Campus (Pretoria)	R 42,300.00	R 42,300.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	18 Aug 2026	On-Campus	Dubai, UAE
11 Aug 2026	19 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	20 Aug 2026	On-Campus	Abu Dhabi, UAE
13 Aug 2026	21 Aug 2026	On-Campus	Durban, South Africa
13 Aug 2026	21 Aug 2026	On-Campus	Mauritius
14 Aug 2026	24 Aug 2026	On-Campus	Cape Town, South Africa
17 Aug 2026	25 Aug 2026	On-Campus	Pretoria, South Africa
18 Aug 2026	26 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 114522) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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