



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Audience Response Techniques For Performers Training

Culture and Arts / Performing Arts

Unit Standard 114545 · NQF Level 4 · 5 Credits · 2 Days

COURSE OVERVIEW

This course equips performers with the skills to read and respond to audience cues, enhancing engagement and adaptability during live or recorded performances. Participants learn to adjust delivery, timing, and emotional tone based on audience feedback, ensuring impactful and memorable presentations.

Category	Culture and Arts
Subfield	Performing Arts
Unit Standard	114545
Accreditation	SAQA Accredited · NQF Level 4 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply techniques to read audience energy and non-verbal feedback during a performance.
- Analyze audience responses to adjust performance elements such as pace, volume, and emotional tone.
- Evaluate the effectiveness of different audience engagement strategies in various performance contexts.
- Design a responsive performance plan that incorporates real-time audience cues.
- Implement improvisational techniques to adapt to unexpected audience reactions.
- Demonstrate the ability to maintain performance integrity while responding to audience feedback.

WHO SHOULD ATTEND

- This training is designed for actors, musicians, public speakers, trainers, and any performing artists who wish to refine their ability to connect with and respond to audiences in real time.

COURSE OUTLINE

Day 1: Foundations of Audience Response

- Introduction to audience psychology and engagement principles.
- Types of audience responses: verbal, non-verbal, emotional.
- Techniques for reading the room: observation and intuition.
- Basic call-and-response exercises.
- Improvisation fundamentals for dynamic interaction.
- Building rapport through eye contact and body language.
- Managing nervousness and stage presence.
- Practical exercises: group response games.

Day 2: Advanced Techniques and Integration

- Advanced adaptation: turning negative responses into positive moments.
- Techniques for involving reluctant or passive audiences.
- Storytelling and narrative flow with audience participation.
- Handling hecklers and unexpected interruptions professionally.
- Creating a responsive performance script framework.
- Rehearsal and feedback techniques for continuous improvement.
- Simulated performance with peer audience and critique.
- Developing a personal action plan for future performances.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 15,400.00	R 15,400.00
1	In-House	R 20,000.00	R 20,000.00
1	On-Campus (Pretoria)	R 23,100.00	R 23,100.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	11 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Mauritius
12 Aug 2026	13 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	13 Aug 2026	On-Campus	Durban, South Africa
18 Aug 2026	19 Aug 2026	On-Campus	Shenzhen, China
18 Aug 2026	19 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 114545) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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