



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Performing Arts Industry Job Opportunities Identification Training

Culture and Arts / Performing Arts

Unit Standard 114546 · NQF Level 3 · 4 Credits · 1 Day

COURSE OVERVIEW

This course equips learners with the skills to identify and evaluate job opportunities within the performing arts industry. It focuses on understanding the structure of the industry, key role players, and how to match personal skills and interests with available career paths. Learners will gain practical strategies for navigating the job market and building a sustainable career in performing arts.

Category	Culture and Arts
Subfield	Performing Arts
Unit Standard	114546
Accreditation	SAQA Accredited · NQF Level 3 · 4 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze the structure of the performing arts industry and identify key sectors and employment opportunities.
- Evaluate personal skills, interests, and strengths in relation to performing arts career paths.
- Apply effective job search strategies specific to the performing arts industry, including networking and portfolio development.
- Identify and assess job opportunities through various channels such as auditions, agencies, and online platforms.
- Demonstrate understanding of industry trends, including freelance work, contract roles, and entrepreneurial opportunities.
- Develop a personalized career action plan for entering or advancing in the performing arts industry.

WHO SHOULD ATTEND

- This course is designed for aspiring performers, recent graduates in performing arts, career changers seeking entry into the industry, and arts professionals looking to enhance their job-seeking skills.

COURSE OUTLINE

Day 1: Exploring Opportunities in the Performing Arts Industry

- Overview of the performing arts industry: theatre, dance, music, and film.
- Key stakeholders: performers, directors, producers, technical crew, and administrators.
- Career pathways: from entry-level to specialised roles.
- Skills analysis: artistic, technical, and soft skills needed.
- Sources of job opportunities: online platforms, networks, and industry events.
- Practical exercise: researching a specific job role and its requirements.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **4 NQF credits** at **NQF Level 3**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 12,800.00	R 12,800.00
1	In-House	R 16,600.00	R 16,600.00
1	On-Campus (Pretoria)	R 19,200.00	R 19,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	10 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	10 Aug 2026	On-Campus	Mauritius
11 Aug 2026	11 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	12 Aug 2026	On-Campus	Dubai, UAE
13 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
14 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	17 Aug 2026	On-Campus	Shenzhen, China
18 Aug 2026	18 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 114546) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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