



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Financial Management For New Business Ventures Training

Business, Commerce and Management Studies / Generic Management

Unit Standard 114586 · NQF Level 4 · 5 Credits · 2 Days

COURSE OVERVIEW

This course equips new business owners and aspiring entrepreneurs with the essential financial management skills to start and sustain a successful venture. Participants will learn to plan, monitor, and control financial resources, interpret basic financial statements, and make informed decisions to ensure business viability and growth.

Category	Business, Commerce and Management Studies
Subfield	Generic Management
Unit Standard	114586
Accreditation	SAQA Accredited · NQF Level 4 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply basic financial principles to plan and manage the finances of a new business venture.
- Analyse financial statements to assess the financial health and performance of a business.
- Evaluate different sources of finance and select appropriate funding options for a new venture.
- Design a simple budget and cash flow forecast to support business planning and decision-making.
- Implement basic financial control measures to monitor income, expenses, and profitability.
- Demonstrate an understanding of the legal and regulatory requirements affecting financial management in a small business.

WHO SHOULD ATTEND

- Aspiring entrepreneurs, new business owners, and individuals planning to start a small or medium enterprise who need foundational financial management skills.

COURSE OUTLINE

Day 1: Financial Foundations for New Ventures

- Introduction to financial management for entrepreneurs.
- The accounting cycle and financial statements (income statement, balance sheet, cash flow statement).
- Cash flow management: inflows, outflows, and forecasting.
- Cost behaviour: fixed vs variable costs and breakeven analysis.
- Budgeting basics for new ventures.
- Record-keeping and internal controls.
- Practical activity: Draft a simple cash flow forecast.

Day 2: Financial Decision-Making and Growth Planning

- Financial statement analysis: profitability, liquidity, and solvency ratios.
- Sources of finance: debt vs equity, grants, and crowdfunding.
- Investment appraisal: payback period and net present value (NPV).
- Pricing strategies and profit margin calculation.
- Tax obligations: VAT, income tax, and provisional tax.
- Financial planning for growth: scenario planning and risk management.
- Practical activity: Prepare a basic financial plan for a new venture.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 15,400.00	R 15,400.00
1	In-House	R 20,000.00	R 20,000.00
1	On-Campus (Pretoria)	R 23,100.00	R 23,100.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	11 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Mauritius
12 Aug 2026	13 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	13 Aug 2026	On-Campus	Durban, South Africa
18 Aug 2026	19 Aug 2026	On-Campus	Shenzhen, China
18 Aug 2026	19 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 114586) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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