



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Quality Policy Development Implementation And Monitoring For New Ventures Training

Business, Commerce and Management Studies / Generic Management

Unit Standard 114588 · NQF Level 4 · 4 Credits · 1 Day

COURSE OVERVIEW

This course equips new venture founders and managers with the skills to develop, implement, and monitor a quality policy that aligns with organisational goals and regulatory requirements. Participants will learn how to design a quality policy framework, integrate it into daily operations, and use monitoring tools to drive continuous improvement. The course ensures that new ventures can establish a culture of quality from the outset, enhancing customer satisfaction and business sustainability.

Category	Business, Commerce and Management Studies
Subfield	Generic Management
Unit Standard	114588
Accreditation	SAQA Accredited · NQF Level 4 · 4 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply principles of quality management to develop a comprehensive quality policy for a new venture.
- Analyse the business environment and stakeholder requirements to inform quality policy content.
- Design implementation plans that integrate the quality policy into operational processes and employee roles.
- Implement monitoring mechanisms, including key performance indicators and audit schedules, to track policy adherence.
- Evaluate the effectiveness of the quality policy through data analysis and recommend improvements.
- Demonstrate the ability to communicate the quality policy to all stakeholders and foster a culture of quality.

WHO SHOULD ATTEND

- This course is designed for entrepreneurs, start-up owners, and managers of new ventures who are responsible for establishing quality management systems.
- It is also suitable for quality assurance officers and business consultants seeking to support new ventures in quality policy development.

COURSE OUTLINE

Day 1: Foundations of Quality Policy Development, Implementation, and Monitoring for New Ventures

- Introduction to quality management principles and the role of a quality policy.
- Legal and regulatory requirements for quality in South African new ventures.
- Steps in developing a quality policy: mission, vision, objectives, and scope.
- Stakeholder engagement and communication strategies for policy buy-in.
- Implementation planning: assigning responsibilities, resources, and timelines.
- Monitoring techniques: key performance indicators (KPIs), audits, and feedback loops.
- Review and improvement processes: corrective actions and policy updates.
- Practical exercise: drafting a quality policy for a simulated new venture.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **4 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 12,800.00	R 12,800.00
1	In-House	R 16,600.00	R 16,600.00
1	On-Campus (Pretoria)	R 19,200.00	R 19,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
05 Aug 2026	05 Aug 2026	On-Campus	Cape Town, South Africa
06 Aug 2026	06 Aug 2026	On-Campus	Dubai, UAE
07 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
07 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	10 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	10 Aug 2026	On-Campus	Mauritius
11 Aug 2026	11 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	12 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 114588) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aaticd.co.za · www.aaticd.co.za