



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Narrative Text Analysis And Construction Techniques Training

Human and Social Studies / Religious and Ethical Foundations of Society

Unit Standard 115912 · NQF Level 6 · 12 Credits · 9 Days

COURSE OVERVIEW

This course equips learners with the skills to analyze narrative texts critically and construct coherent narratives for professional and creative contexts. Participants will explore narrative structures, techniques, and stylistic devices to enhance their ability to interpret and produce effective written communication.

Category	Human and Social Studies
Subfield	Religious and Ethical Foundations of Society
Unit Standard	115912
Accreditation	SAQA Accredited · NQF Level 6 · 12 Credits
Duration	9 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze narrative texts to identify structural elements, themes, and stylistic techniques.
- Apply narrative construction techniques to create coherent and engaging texts.
- Evaluate the effectiveness of narrative strategies in different contexts.
- Demonstrate the ability to deconstruct and reconstruct narratives for specific purposes.
- Implement feedback to refine narrative writing and analysis skills.
- Design original narratives that incorporate learned techniques and audience considerations.

WHO SHOULD ATTEND

- This course is designed for professionals, writers, editors, and educators who need to analyze or construct narratives in their work, including those in marketing, communications, and content creation.

COURSE OUTLINE

Day 1: Introduction to Narrative Texts and Structures

- What is a narrative text? Overview and examples.
- Genres of narrative: myths, legends, short stories, novels, biographies.
- Core elements: plot (exposition, rising action, climax, falling action, resolution), character (protagonist, antagonist), setting (time and place), theme, and point of view (first-person, third-person).
- Activity: Identify elements in a short narrative.

Day 2: Plot Development and Narrative Sequencing

- Plot structures: linear, flashback, in medias res, parallel plots.
- Conflict types: person vs person, person vs self, person vs society, person vs nature.
- Techniques: foreshadowing, suspense, cliffhangers.
- Activity: Rearrange a scrambled narrative into a logical sequence.

Day 3: Character Development and Dialogue

- Character types: round, flat, static, dynamic, stock.
- Characterisation techniques: appearance, actions, speech, thoughts, reactions of others.
- Dialogue: purpose, natural flow, subtext, dialect.
- Activity: Create a character profile and write a dialogue scene.

Day 4: Setting, Atmosphere, and Description

- Setting as a narrative device: physical, temporal, cultural.
- Mood and atmosphere: tone, imagery, symbolism.
- Descriptive writing: show vs tell, sensory details (sight, sound, smell, touch, taste).
- Activity: Rewrite a scene with enhanced setting and atmosphere.

Day 5: Point of View and Narrative Voice

- Point of view: advantages and limitations of each.
- Unreliable narrator: concept and examples.
- Narrative voice: style, tone, diction, register.
- Activity: Rewrite a passage from a different point of view.

Day 6: Theme, Symbolism, and Subtext

- Theme: universal vs specific, explicit vs implicit.
- Symbols: objects, actions, characters, colours.
- Subtext: reading between the lines.
- Activity: Analyse a narrative for themes and symbols; write a short passage with a clear theme.

Day 7: Narrative Techniques and Stylistic Devices

- Narrative techniques: flashback, foreshadowing, in medias res, frame narrative.
- Stylistic devices: figurative language, irony, satire, parody.
- Pacing: sentence length, paragraph structure, scene breaks.
- Activity: Write a short narrative using two different techniques.

Day 8: Editing, Revising, and Peer Feedback

- Self-editing: checking plot holes, character consistency, pacing.
- Peer review: criteria for feedback, respectful critique.
- Revision strategies: reordering scenes, cutting or adding details, tightening dialogue.
- Activity: Exchange drafts with a partner and revise based on feedback.

Day 9: Final Project and Course Integration

- Final project: Write a short narrative (500-800 words) incorporating elements from the course.
- Presentation: Share narrative with group and discuss creative choices.
- Reflection: Self-assessment of learning outcomes.
- Application: Using narrative skills in professional contexts (e.g., storytelling in business, education, media).

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **12 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 36,600.00	R 36,600.00
1	In-House	R 47,600.00	R 47,600.00
1	On-Campus (Pretoria)	R 55,000.00	R 55,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	20 Aug 2026	On-Campus	Cape Town, South Africa
11 Aug 2026	21 Aug 2026	On-Campus	Dubai, UAE
12 Aug 2026	24 Aug 2026	On-Campus	Pretoria, South Africa
13 Aug 2026	25 Aug 2026	On-Campus	Abu Dhabi, UAE
14 Aug 2026	26 Aug 2026	On-Campus	Durban, South Africa
14 Aug 2026	26 Aug 2026	On-Campus	Mauritius
17 Aug 2026	27 Aug 2026	On-Campus	Harare, Zimbabwe
17 Aug 2026	27 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 115912) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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