



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Church Growth Analysis And Evaluation For Christian Mission Training

Human and Social Studies / Religious and Ethical Foundations of Society

Unit Standard 115914 · NQF Level 6 · 12 Credits · 9 Days

COURSE OVERVIEW

This course equips Christian mission leaders and church administrators with practical tools to systematically analyze and evaluate church growth. Participants will learn to assess congregational health, identify growth barriers, and implement data-driven strategies for sustainable mission expansion.

Category	Human and Social Studies
Subfield	Religious and Ethical Foundations of Society
Unit Standard	115914
Accreditation	SAQA Accredited · NQF Level 6 · 12 Credits
Duration	9 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze current church growth metrics using biblical and missiological frameworks.
- Evaluate the effectiveness of evangelism and discipleship programs in fostering congregational growth.
- Design a church growth assessment plan incorporating qualitative and quantitative indicators.
- Implement corrective strategies based on evaluation findings to address growth stagnation.
- Demonstrate the ability to report growth analysis findings to church leadership and stakeholders.

WHO SHOULD ATTEND

- Pastors, church planters, mission directors, and lay leaders responsible for strategic planning and growth evaluation in Christian ministries.

COURSE OUTLINE

Day 1: Foundations of Church Growth in Christian Mission

- Introduction to church growth concepts
- Biblical foundations: Acts and the early church
- Historical overview: McGavran, Wagner, and beyond
- Quantitative vs. qualitative growth metrics
- Contextual factors affecting church growth

Day 2: Theological Frameworks for Evaluating Church Growth

- Theological models: missional, attractional, organic
- Pneumatology and church growth
- Ecclesiology: what is a healthy church?
- Critiquing the prosperity gospel
- Missional theology and its implications

Day 3: Quantitative and Qualitative Research Methods for Church Analysis

- Survey design: membership, attendance, giving
- Qualitative methods: interviews, case studies
- Mixed-methods research design
- Data interpretation: trends and benchmarks
- Research ethics in church settings

Day 4: Demographic and Socio-Cultural Analysis for Church Planting

- Demographic tools: census, GIS mapping
- Cultural factors: language, ethnicity, worldview
- Community asset mapping
- Urbanisation and church growth
- Creating a community profile

Day 5: Evaluating Church Health and Discipleship Systems

- Discipleship metrics: conversion, baptism, maturity
- Small group health indicators
- Leadership pipeline evaluation
- Sermon impact assessment
- Church health survey instruments

Day 6: Financial and Resource Management for Sustainable Growth

- Financial statements: income, expenses, reserves
- Stewardship campaigns and giving trends
- Budgeting for mission and outreach
- Facility utilisation and expansion
- Technology and digital tools for growth

Day 7: Leadership, Governance, and Organizational Structure

- Leadership assessment: transformational, servant, apostolic
- Governance models: congregational, presbyterian, episcopal
- Staffing structures and volunteer management
- Conflict resolution strategies

- Succession planning and mentoring

Day 8: Strategic Planning and Intervention Design

- SWOT analysis from data
- Intervention design: outreach, programs, structures
- SMART goal setting
- M&E; frameworks: indicators, milestones
- Stakeholder communication and buy-in

Day 9: Integration, Case Studies, and Action Planning

- Comprehensive church assessment framework
- Case studies: growing and plateaued churches
- Personal action plan template
- Ethical reflection: humility, cultural sensitivity
- Communities of practice for continued growth

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **12 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 36,600.00	R 36,600.00
1	In-House	R 47,600.00	R 47,600.00
1	On-Campus (Pretoria)	R 55,000.00	R 55,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	20 Aug 2026	On-Campus	Abu Dhabi, UAE
11 Aug 2026	21 Aug 2026	On-Campus	Durban, South Africa
11 Aug 2026	21 Aug 2026	On-Campus	Mauritius
12 Aug 2026	24 Aug 2026	On-Campus	Cape Town, South Africa
13 Aug 2026	25 Aug 2026	On-Campus	Dubai, UAE
14 Aug 2026	26 Aug 2026	On-Campus	Pretoria, South Africa
17 Aug 2026	27 Aug 2026	On-Campus	Durban, South Africa
18 Aug 2026	28 Aug 2026	On-Campus	Shenzhen, China

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 115914) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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