



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Sermon Preparation And Preaching Techniques Training

Human and Social Studies / Religious and Ethical Foundations of Society

Unit Standard 115977 · NQF Level 2 · 15 Credits · 12 Days

COURSE OVERVIEW

This course equips learners with the skills to prepare and deliver effective sermons that are biblically sound, contextually relevant, and engaging. It covers sermon structure, exegetical methods, audience analysis, and delivery techniques to enhance spiritual impact.

Category	Human and Social Studies
Subfield	Religious and Ethical Foundations of Society
Unit Standard	115977
Accreditation	SAQA Accredited · NQF Level 2 · 15 Credits
Duration	12 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply exegetical methods to interpret biblical passages accurately for sermon preparation.
- Analyze the needs and context of the target audience to tailor sermon content effectively.
- Design a coherent sermon structure with clear introduction, body, and conclusion.
- Implement effective delivery techniques, including voice modulation, gestures, and eye contact.
- Evaluate the effectiveness of a sermon through self-reflection and feedback mechanisms.
- Demonstrate the integration of biblical principles with contemporary issues in sermon content.

WHO SHOULD ATTEND

- Pastors, ministers, lay preachers, and religious leaders seeking to improve their sermon preparation and public speaking skills.
- It is also suitable for theology students and anyone responsible for delivering spiritual messages in a congregational setting.

COURSE OUTLINE

Day 1: Foundations of Sermon Preparation

- Introduction to the course and unit standard outcomes
- Biblical foundations of preaching
- The preacher's character and spiritual disciplines
- Types of sermons: expository, topical, textual, narrative
- Overview of the sermon preparation process

Day 2: Exegesis and Biblical Interpretation

- Introduction to hermeneutics and exegesis
- Understanding context: historical, cultural, literary
- Word studies and original language basics
- Determining the author's intent
- Hands-on exegesis workshop

Day 3: Developing the Sermon Structure

- Elements of a sermon: introduction, body, conclusion
- Formulating the big idea and proposition
- Organising main points and sub-points
- Using illustrations and applications
- Critique of existing sermon outlines

Day 4: Introduction to Preaching Techniques

- Overview of preaching styles: conversational, prophetic, narrative
- Voice modulation, pace, and pause
- Non-verbal communication: posture, gestures, facial expressions
- Overcoming stage fright and building confidence
- Mini-preaching exercise with feedback

Day 5: Advanced Exegesis and Application

- Handling difficult passages and genres (prophecy, poetry, apocalyptic)
- Theological reflection and doctrinal accuracy
- Bridging the gap: from then to now
- Using commentaries and theological resources
- Exegetical workshop on selected texts

Day 6: Crafting Compelling Introductions and Conclusions

- Types of introductions: startling statement, question, story, quote
- Transitioning from introduction to body
- Crafting memorable conclusions with calls to action
- Common pitfalls in introductions and conclusions
- Analysis of sermon openings and closings

Day 7: Using Illustrations and Stories

- The power of story in preaching
- Sources of illustrations: personal, historical, current events
- Ethical use of illustrations and avoiding plagiarism
- Creating vivid word pictures

- Workshop: integrating illustrations into sermon outlines

Day 8: Application and Life Relevance

- Principles of effective application
- Identifying the audience's needs and context
- Types of application: individual, corporate, societal
- Crafting applicational statements and questions
- Case studies in application

Day 9: Preaching with Passion and Persuasion

- The preacher's passion and authenticity
- Rhetorical devices in preaching
- Persuasion vs. manipulation
- Using emotion appropriately
- Delivery practice with emphasis on passion

Day 10: Preparing Sermon Series and Contextual Preaching

- Developing sermon series: expository, thematic, seasonal
- Contextualisation: urban, rural, multicultural settings
- Using technology: slides, video, audio
- Gathering and using feedback
- Workshop: creating a sermon series plan

Day 11: Ethical and Practical Considerations

- Ethics in preaching: honesty, humility, accountability
- Time management for sermon preparation
- Preaching on controversial issues
- Using others' material ethically
- Creating a sustainable preaching schedule

Day 12: Integration, Evaluation, and Capstone

- Review of key concepts and skills
- Capstone sermon presentations and feedback
- Peer evaluation and self-assessment
- Creating a personal development plan
- Spiritual dependence and prayer in preaching

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **15 NQF credits** at **NQF Level 2**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 41,000.00	R 41,000.00
1	In-House	R 53,300.00	R 53,300.00
1	On-Campus (Pretoria)	R 61,500.00	R 61,500.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	25 Aug 2026	On-Campus	Dubai, UAE
11 Aug 2026	26 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	27 Aug 2026	On-Campus	Abu Dhabi, UAE
13 Aug 2026	28 Aug 2026	On-Campus	Durban, South Africa
13 Aug 2026	28 Aug 2026	On-Campus	Mauritius
14 Aug 2026	31 Aug 2026	On-Campus	Cape Town, South Africa
17 Aug 2026	01 Sep 2026	On-Campus	Pretoria, South Africa
18 Aug 2026	02 Sep 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 115977) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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