



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Sermon Preparation Delivery And Evaluation Techniques Training

Human and Social Studies / Religious and Ethical Foundations of Society

Unit Standard 116001 · NQF Level 6 · 12 Credits · 9 Days

COURSE OVERVIEW

This course equips learners with the skills to prepare, deliver, and evaluate sermons effectively. It focuses on biblical interpretation, sermon structure, public speaking, and feedback mechanisms to enhance spiritual communication in diverse congregational settings.

Category	Human and Social Studies
Subfield	Religious and Ethical Foundations of Society
Unit Standard	116001
Accreditation	SAQA Accredited · NQF Level 6 · 12 Credits
Duration	9 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply principles of biblical exegesis and hermeneutics to prepare coherent and relevant sermons.
- Design sermon outlines that incorporate introduction, body, and conclusion with appropriate illustrations and applications.
- Demonstrate effective verbal and non-verbal delivery techniques, including voice modulation, gestures, and eye contact.
- Analyze audience feedback and self-evaluation to assess sermon effectiveness and identify areas for improvement.
- Evaluate different sermon styles and contexts to adapt delivery for varied congregational needs.
- Implement strategies for continuous improvement in sermon preparation and delivery through reflective practice.

WHO SHOULD ATTEND

- This course is designed for pastors, ministers, lay preachers, and theology students who seek to improve their sermon preparation, delivery, and evaluation techniques.

COURSE OUTLINE

Day 1: Foundations of Effective Sermon Preparation

- Introduction to homiletics and its purpose
- The theological foundation for preaching
- Overview of the sermon preparation process
- The preacher's spiritual life and authenticity
- Selecting a preaching text: principles and prayer
- Basic exegetical observation techniques
- Introduction to audience analysis and context

Day 2: Exegesis and Biblical Interpretation for Preaching

- Principles of sound biblical interpretation (hermeneutics)
- Historical-cultural context analysis
- Literary context and genre considerations
- Word studies and original language tools (introduction)
- Identifying the author's intent and main argument
- From exegetical idea to homiletical idea
- Avoiding common interpretive errors

Day 3: Structuring the Sermon: From Idea to Outline

- The homiletical idea and its function
- Principles of effective sermon structure
- Deductive, inductive, and narrative sermon models
- Crafting compelling introductions
- Developing the sermon body: points and sub-points
- Writing powerful conclusions and calls to action
- Transitions and connective tissue

Day 4: Developing Sermon Content and Illustrations

- Explanation: making truth clear and compelling
- The role and types of illustrations (analogy, story, example, quote)
- Sourcing illustrations from life, history, literature, and culture
- Ethical use of illustrations and storytelling
- Weaving doctrine and practical application
- Language use: clarity, vividness, and rhetorical devices
- Balancing content for diverse learning styles

Day 5: Principles of Effective Oral Delivery

- The importance of delivery in communication
- Vocal techniques: pace, pitch, pause, and volume
- Physical presentation: posture, movement, and gestures
- Eye contact and connecting with the audience
- Using notes effectively versus manuscript preaching
- Managing anxiety and building authentic presence
- Microphone technique and audio-visual awareness

Day 6: Advanced Delivery Techniques and Audience Engagement

- Rhetoric and persuasion in preaching
- Adapting to different contexts (formal, informal, multicultural)
- Engaging different learning styles auditorily and visually
- Questioning techniques and interactive elements
- Handling interruptions, technology failures, and distractions
- Preaching in crisis or sensitive situations
- The use of humour and its pitfalls

Day 7: Introduction to Sermon Evaluation and Feedback

- The theology and purpose of evaluation for growth
- Components of a sermon evaluation (content, structure, delivery, impact)
- Using evaluation forms and rubrics
- Principles of giving constructive, gracious feedback
- Receiving feedback with humility and discernment
- Introduction to peer evaluation processes
- Starting a personal preaching journal

Day 8: Practical Integration: Preparing and Delivering a Practice Sermon

- Guided preparation of a short sermon (10-15 minutes)
- Peer review of sermon manuscripts and outlines
- Live practice sermon delivery in small groups
- Structured peer and facilitator feedback sessions
- Self-evaluation and reflection on the practice
- Discussing the experience of preparation and delivery under guidance
- Planning for continued practice

Day 9: Synthesis, Advanced Evaluation, and Long-Term Development

- Review and synthesis of the 9-day learning journey
- Advanced evaluation: analysing video recordings of preaching
- Identifying personal preaching style and theological voice
- Creating a personalised preaching development plan
- Resources for ongoing study (commentaries, homiletics books, podcasts)
- The role of mentoring and preaching communities
- Final reflection, commitment, and course closure

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **12 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 36,600.00	R 36,600.00
1	In-House	R 47,600.00	R 47,600.00
1	On-Campus (Pretoria)	R 55,000.00	R 55,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
11 Aug 2026	21 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	24 Aug 2026	On-Campus	Dubai, UAE
13 Aug 2026	25 Aug 2026	On-Campus	Pretoria, South Africa
14 Aug 2026	26 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	27 Aug 2026	On-Campus	Shenzhen, China
18 Aug 2026	28 Aug 2026	On-Campus	Harare, Zimbabwe
18 Aug 2026	28 Aug 2026	On-Campus	Dubai, UAE
19 Aug 2026	31 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 116001) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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