



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Agri Tourism And Ecotourism Practices For Tourists Training

Agriculture and Nature Conservation / Primary Agriculture

Unit Standard 116069 · NQF Level 2 · 4 Credits · 1 Day

COURSE OVERVIEW

This course equips learners with the knowledge and skills to integrate agri-tourism and ecotourism practices into tourist experiences. It focuses on sustainable, responsible tourism that benefits local communities and conserves natural and agricultural resources. Learners will be able to design and promote authentic, eco-friendly tourism offerings that appeal to modern tourists.

Category	Agriculture and Nature Conservation
Subfield	Primary Agriculture
Unit Standard	116069
Accreditation	SAQA Accredited · NQF Level 2 · 4 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply principles of sustainable agri-tourism and ecotourism to develop responsible tourism products.
- Analyze the environmental, social, and economic impacts of tourism activities on agricultural and natural settings.
- Evaluate visitor needs and expectations to design authentic agri-tourism and ecotourism experiences.
- Implement safety and ethical practices that protect both tourists and the environment.
- Demonstrate effective communication and interpretation skills to educate tourists about local agriculture and ecosystems.

WHO SHOULD ATTEND

- This course is designed for tourism operators, farm owners, hospitality staff, and entrepreneurs in South Africa who wish to develop or enhance agri-tourism and ecotourism products.
- It is also suitable for tour guides and community tourism officers seeking to diversify their offerings.

COURSE OUTLINE

Day 1: Foundations of Agri-Tourism and Ecotourism

- Introduction to agri-tourism and ecotourism concepts and terminology.
- The South African context: examples of agri-tourism and ecotourism offerings.
- Sustainable tourism principles: environmental, economic, and social pillars.
- Tourist responsibilities: minimising impact, respecting local culture, and supporting conservation.
- Safety guidelines for farm visits, wildlife encounters, and outdoor activities.
- Ethical considerations: animal welfare, fair labour practices, and cultural sensitivity.
- Practical case studies: successful agri-tourism and ecotourism ventures in South Africa.
- Interactive activity: designing a responsible tourist itinerary for a local agri-tourism site.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **4 NQF credits** at **NQF Level 2**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 12,800.00	R 12,800.00
1	In-House	R 16,600.00	R 16,600.00
1	On-Campus (Pretoria)	R 19,200.00	R 19,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	10 Aug 2026	On-Campus	Cape Town, South Africa
11 Aug 2026	11 Aug 2026	On-Campus	Dubai, UAE
12 Aug 2026	12 Aug 2026	On-Campus	Pretoria, South Africa
13 Aug 2026	13 Aug 2026	On-Campus	Abu Dhabi, UAE
14 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
14 Aug 2026	14 Aug 2026	On-Campus	Mauritius
17 Aug 2026	17 Aug 2026	On-Campus	Harare, Zimbabwe
17 Aug 2026	17 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 116069) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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