



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Sustainable Tourism Practices For South African Businesses Training

Services / Cleaning, Domestic, Hiring, Property and Rescue Services

Unit Standard 116590 · NQF Level 4 · 4 Credits · 1 Day

COURSE OVERVIEW

This course equips South African businesses with the knowledge and tools to integrate sustainable tourism practices into their operations. It focuses on environmental stewardship, cultural heritage preservation, and economic viability, aligning with local regulations and global standards. Learners will gain the skills to assess and improve their tourism offerings responsibly.

Category	Services
Subfield	Cleaning, Domestic, Hiring, Property and Rescue Services
Unit Standard	116590
Accreditation	SAQA Accredited · NQF Level 4 · 4 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply principles of sustainable tourism to real-world business scenarios in South Africa.
- Analyze the environmental, social, and economic impacts of tourism activities.
- Evaluate current business practices against sustainability criteria and identify areas for improvement.
- Design a sustainability action plan tailored to a tourism business.
- Demonstrate knowledge of relevant South African legislation and international guidelines.
- Implement monitoring and reporting mechanisms for sustainable tourism performance.

WHO SHOULD ATTEND

- This course is designed for business owners, managers, and tourism professionals in South Africa who seek to adopt sustainable practices.
- It is also suitable for consultants and policymakers involved in the tourism sector.

COURSE OUTLINE

Day 1: Foundations of Sustainable Tourism in South Africa

- Defining sustainable tourism: triple bottom line (planet, people, profit).
- South African tourism context: challenges and opportunities.
- Environmental impacts: waste, water, energy, biodiversity.
- Socio-cultural impacts: community engagement, cultural heritage preservation.
- Economic impacts: local procurement, job creation, fair wages.
- Legal framework: National Tourism Sector Strategy, relevant environmental laws.
- Certification and eco-labels: criteria and benefits for businesses.
- Practical steps: conducting a sustainability audit and setting goals.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **4 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 12,800.00	R 12,800.00
1	In-House	R 16,600.00	R 16,600.00
1	On-Campus (Pretoria)	R 19,200.00	R 19,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	10 Aug 2026	On-Campus	Pretoria, South Africa
11 Aug 2026	11 Aug 2026	On-Campus	Abu Dhabi, UAE
12 Aug 2026	12 Aug 2026	On-Campus	Durban, South Africa
12 Aug 2026	12 Aug 2026	On-Campus	Mauritius
13 Aug 2026	13 Aug 2026	On-Campus	Cape Town, South Africa
14 Aug 2026	14 Aug 2026	On-Campus	Dubai, UAE
17 Aug 2026	17 Aug 2026	On-Campus	Abu Dhabi, UAE
18 Aug 2026	18 Aug 2026	On-Campus	Durban, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 116590) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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