



## Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: [apply@aatikd.co.za](mailto:apply@aatikd.co.za) · Website: [www.aatikd.co.za](http://www.aatikd.co.za)

### COURSE BROCHURE

# Interactive Media Production Resource Assessment Training

Communication Studies and Language / Communication Studies

Unit Standard 117553 · NQF Level 5 · 5 Credits · 2 Days

## COURSE OVERVIEW

This course equips learners with the skills to assess and select appropriate resources for interactive media production projects. It covers the evaluation of hardware, software, and human resources, ensuring efficient and cost-effective project execution. Participants will learn to align resource choices with project specifications and industry standards.

|                 |                                           |
|-----------------|-------------------------------------------|
| Category        | Communication Studies and Language        |
| Subfield        | Communication Studies                     |
| Unit Standard   | 117553                                    |
| Accreditation   | SAQA Accredited · NQF Level 5 · 5 Credits |
| Duration        | 2 days                                    |
| Training Method | Online, On-Campus, In-House               |
| Certificate     | Issued via AATICD LMS – verifiable online |

## LEARNING OUTCOMES

- Evaluate hardware and software requirements for interactive media production projects.
- Analyze project specifications to determine appropriate resource types and quantities.
- Assess the suitability of human resources based on skills and project needs.
- Apply industry standards and best practices in resource assessment and selection.
- Demonstrate the ability to justify resource choices in a project plan.
- Implement resource assessment strategies to optimize production efficiency.

## WHO SHOULD ATTEND

- This course is designed for multimedia producers, project managers, and content creators involved in interactive media production who need to make informed resource allocation decisions.

## COURSE OUTLINE

### Day 1: Fundamentals of Interactive Media Production Resource Assessment

- Introduction to interactive media production and the role of resource assessment.
- Types of resources: human, technical, financial, and time.
- Methods for identifying resource needs based on project scope.
- Tools for resource evaluation: checklists, matrices, and estimation techniques.
- Case study: Assessing resources for a small interactive media project.
- Practical exercise: Completing a resource assessment template.

### Day 2: Advanced Resource Assessment and Practical Integration

- Advanced resource analysis: risk assessment and contingency planning.
- Balancing resource allocation across project phases.
- Collaborative resource assessment with stakeholders.
- Using resource data to inform budgeting and scheduling.
- Workshop: Developing a resource assessment report for a complex project.
- Presentation and peer review of resource assessment reports.

## ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 5**.

## PRICING (PER DELEGATE, EX-VAT)

| Delegates | Training Method      | Price per Delegate | Total       |
|-----------|----------------------|--------------------|-------------|
| 1         | Online               | R 16,200.00        | R 16,200.00 |
| 1         | In-House             | R 21,000.00        | R 21,000.00 |
| 1         | On-Campus (Pretoria) | R 24,300.00        | R 24,300.00 |

## UPCOMING SESSIONS

| Start       | End         | Method    | Venue                   |
|-------------|-------------|-----------|-------------------------|
| 11 Aug 2026 | 12 Aug 2026 | On-Campus | Abu Dhabi, UAE          |
| 11 Aug 2026 | 12 Aug 2026 | On-Campus | Dubai, UAE              |
| 11 Aug 2026 | 12 Aug 2026 | On-Campus | Mauritius               |
| 13 Aug 2026 | 14 Aug 2026 | On-Campus | Durban, South Africa    |
| 13 Aug 2026 | 14 Aug 2026 | On-Campus | Pretoria, South Africa  |
| 13 Aug 2026 | 14 Aug 2026 | On-Campus | Cape Town, South Africa |
| 17 Aug 2026 | 18 Aug 2026 | On-Campus | Pretoria, South Africa  |
| 17 Aug 2026 | 18 Aug 2026 | On-Campus | Durban, South Africa    |

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

## HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit [www.aaticd.co.za](http://www.aaticd.co.za), open the page for this course (Unit Standard 117553) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to [apply@aaticd.co.za](mailto:apply@aaticd.co.za) – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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