



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Interactive Media Content Sourcing From Existing Sources Training

Communication Studies and Language / Communication Studies

Unit Standard 117555 · NQF Level 5 · 4 Credits · 1 Day

COURSE OVERVIEW

This course equips learners with the skills to source, evaluate, and repurpose interactive media content from existing sources such as websites, databases, and digital libraries. It focuses on legal, ethical, and quality considerations when using pre-existing media for new interactive projects.

Category	Communication Studies and Language
Subfield	Communication Studies
Unit Standard	117555
Accreditation	SAQA Accredited · NQF Level 5 · 4 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply legal and ethical guidelines when sourcing interactive media from existing sources.
- Evaluate the quality and relevance of existing interactive media content for specific purposes.
- Analyze existing media sources to identify suitable content for repurposing.
- Implement techniques for extracting and converting interactive media from various formats.
- Demonstrate the ability to document sources and obtain necessary permissions.
- Design a plan for integrating sourced media into a new interactive media project.

WHO SHOULD ATTEND

- This course is ideal for content creators, digital media specialists, and marketing professionals who need to source and adapt interactive media content from existing repositories for use in corporate training, websites, or multimedia campaigns.

COURSE OUTLINE

Day 1: Sourcing and Using Existing Interactive Media Content

- Introduction to interactive media content and sources
- Legal frameworks: copyright, fair use, Creative Commons, and licensing
- Identifying reliable sources: online repositories, libraries, and archives
- Evaluating content quality and relevance
- Techniques for repurposing and adapting existing content
- Practical exercise: sourcing and curating content for a sample project
- Ethics and attribution in content sourcing
- Assessment and review of key concepts

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **4 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 13,400.00	R 13,400.00
1	In-House	R 17,400.00	R 17,400.00
1	On-Campus (Pretoria)	R 20,200.00	R 20,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	10 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	10 Aug 2026	On-Campus	Mauritius
11 Aug 2026	11 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	12 Aug 2026	On-Campus	Dubai, UAE
13 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
14 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	17 Aug 2026	On-Campus	Shenzhen, China
18 Aug 2026	18 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 117555) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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