



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Creative Team Composition And Dynamics For Organisations Training

Business, Commerce and Management Studies / Marketing

Unit Standard 117637 · NQF Level 5 · 5 Credits · 2 Days

COURSE OVERVIEW

This course equips participants with the skills to compose creative teams and manage team dynamics effectively within organisations. By understanding team composition theories, diversity management, and conflict resolution, learners will enhance team performance and innovation.

Category	Business, Commerce and Management Studies
Subfield	Marketing
Unit Standard	117637
Accreditation	SAQA Accredited · NQF Level 5 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply team composition theories to assemble balanced creative teams.
- Analyze team dynamics to identify potential conflicts and areas for improvement.
- Evaluate the impact of diversity on team creativity and performance.
- Design strategies to foster collaboration and innovation within teams.
- Implement conflict resolution techniques to maintain productive team relationships.
- Demonstrate effective communication skills to support team cohesion.

WHO SHOULD ATTEND

- This course is designed for team leaders, project managers, and HR professionals who are responsible for forming and managing creative teams in their organisations.

COURSE OUTLINE

Day 1: Foundations of Creative Team Composition

- Introduction to creative team dynamics and unit standard requirements.
- The importance of diversity: skills, perspectives, and backgrounds.
- Personality and communication styles: MBTI, DISC, and other models.
- Tuckman's stages of team development: forming, storming, norming, performing.
- Assessing team composition: skills matrix and role clarity.
- Case studies: successful creative teams in South African organisations.

Day 2: Optimising Team Dynamics for Creative Output

- Building psychological safety and trust in creative teams.
- Conflict resolution and constructive debate techniques.
- Leadership styles that support creativity: servant, transformational, and facilitative.
- Creative problem-solving processes: brainstorming, design thinking, and agile.
- Measuring team creativity and performance indicators.
- Action planning: integrating learnings into organisational practice.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 16,200.00	R 16,200.00
1	In-House	R 21,000.00	R 21,000.00
1	On-Campus (Pretoria)	R 24,300.00	R 24,300.00

UPCOMING SESSIONS

Start	End	Method	Venue
18 Jun 2026	19 Jun 2026	On-Campus	Nairobi, Kenya
18 Jun 2026	19 Jun 2026	In-House	–
18 Jun 2026	19 Jun 2026	Online	–
18 Jun 2026	19 Jun 2026	On-Campus	Online
22 Jun 2026	23 Jun 2026	In-House	–
22 Jun 2026	23 Jun 2026	On-Campus	Nairobi, Kenya
22 Jun 2026	23 Jun 2026	On-Campus	Mombasa, Kenya
24 Jun 2026	25 Jun 2026	On-Campus	Mbabane, Eswatini

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

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