



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Apply The Strategic Process During Planning Training

Law, Military Science and Security / Sovereignty of the State

Unit Standard 117988 · NQF Level 5 · 3 Credits · 1 Day

COURSE OVERVIEW

This course equips learners with the ability to apply strategic processes during planning, enabling them to contribute effectively to organisational strategy formulation and implementation. Participants will gain practical skills in environmental scanning, strategy formulation, and monitoring to drive business success.

Category	Law, Military Science and Security
Subfield	Sovereignty of the State
Unit Standard	117988
Accreditation	SAQA Accredited · NQF Level 5 · 3 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply strategic planning tools to analyse the internal and external environment.
- Formulate strategic objectives aligned with organisational vision and mission.
- Develop implementation plans that translate strategy into actionable steps.
- Monitor and evaluate strategic performance using appropriate metrics.
- Demonstrate the ability to communicate strategic plans effectively to stakeholders.
- Analyse the impact of strategic decisions on organisational resources and capabilities.

WHO SHOULD ATTEND

- This course is designed for managers, team leaders, and professionals involved in strategic planning within their organisations, seeking to enhance their strategic thinking and planning capabilities.

COURSE OUTLINE

Day 1: Introduction to Strategic Planning and the Strategic Process

- Overview of strategic planning and the strategic process.
- The strategic planning cycle: vision, mission, goals, and objectives.
- Environmental analysis: SWOT and PESTLE.
- Strategy formulation and selection.
- Implementation planning and resource allocation.
- Monitoring and evaluation of strategy.
- Case study: applying the strategic process to a real-world example.
- Group activity: develop a basic strategic plan for a hypothetical organisation.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **3 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 13,400.00	R 13,400.00
1	In-House	R 17,400.00	R 17,400.00
1	On-Campus (Pretoria)	R 20,200.00	R 20,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	10 Aug 2026	On-Campus	Abu Dhabi, UAE
11 Aug 2026	11 Aug 2026	On-Campus	Durban, South Africa
11 Aug 2026	11 Aug 2026	On-Campus	Mauritius
12 Aug 2026	12 Aug 2026	On-Campus	Cape Town, South Africa
13 Aug 2026	13 Aug 2026	On-Campus	Dubai, UAE
14 Aug 2026	14 Aug 2026	On-Campus	Pretoria, South Africa
17 Aug 2026	17 Aug 2026	On-Campus	Durban, South Africa
18 Aug 2026	18 Aug 2026	On-Campus	Shenzhen, China

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 117988) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aaticd.co.za · www.aaticd.co.za