



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aatikd.co.za · Website: www.aatikd.co.za

COURSE BROCHURE

Describe Community Dynamics Training

Education, Training and Development / Adult Learning

Unit Standard 119357 · NQF Level 2 · 12 Credits · 9 Days

COURSE OVERVIEW

This course equips learners with the knowledge and skills to describe community dynamics, including the structures, relationships, and processes that shape communities. Participants will understand how to analyze community needs, identify key stakeholders, and evaluate the impact of social, economic, and cultural factors on community development.

Category	Education, Training and Development
Subfield	Adult Learning
Unit Standard	119357
Accreditation	SAQA Accredited · NQF Level 2 · 12 Credits
Duration	9 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze the key elements of community dynamics, including social structures, networks, and power relations.
- Evaluate the influence of cultural, economic, and political factors on community behavior and development.
- Demonstrate the ability to identify and engage with diverse stakeholders within a community.
- Apply appropriate methods to assess community needs and assets.
- Design strategies to facilitate positive community change based on dynamic analysis.

WHO SHOULD ATTEND

- This course is ideal for community development practitioners, social workers, project managers, and anyone involved in planning or implementing community-based initiatives within corporate or public sectors.

COURSE OUTLINE

Day 1: Introduction to Community Dynamics

- What is community dynamics?
- Key elements: relationships, power, culture, and change.
- Overview of community structures: formal and informal.
- Historical context: apartheid and its legacy.
- Social factors: diversity, inequality, and cohesion.
- Importance of community dynamics for development.
- Case studies from South African communities.
- Introduction to the unit standard 119357.

Day 2: Community Structures and Systems

- Formal structures: government, NGOs, CBOs.
- Informal structures: family, kinship, networks.
- Community systems: economic, political, social.
- Leadership roles and authority.
- Power dynamics within structures.
- How structures influence decision-making.
- Practical exercise: mapping local community structures.
- Group discussion: challenges in community systems.

Day 3: Culture and Identity in Communities

- Elements of culture: values, beliefs, norms.
- Cultural identity and belonging.
- Traditions, rituals, and customs.
- Language and communication styles.
- Cultural diversity in South Africa.
- Impact of culture on conflict and cooperation.
- Case study: cultural practices in a local community.
- Activity: sharing cultural experiences.

Day 4: Power and Decision-Making

- Types of power: legitimate, expert, referent, etc.
- Power distribution: centralised vs. decentralised.
- Decision-making models: consensus, majority, etc.
- Influence of gender, age, and status.
- Role of community leaders.
- Power imbalances and marginalisation.
- Practical exercise: simulating a community decision.
- Reflection on personal experiences with power.

Day 5: Communication and Conflict Resolution

- Communication channels: verbal, non-verbal, digital.
- Barriers: language, cultural differences, mistrust.
- Active listening and feedback.
- Sources of conflict: resources, values, power.
- Conflict resolution approaches: negotiation, mediation.

- Building consensus and compromise.
- Role-play: resolving a community dispute.
- Developing a communication plan.

Day 6: Community Participation and Engagement

- Benefits of participation: ownership, sustainability.
- Levels: informing, consulting, partnering, empowering.
- Forms: meetings, forums, committees, digital platforms.
- Barriers: apathy, exclusion, lack of resources.
- Inclusive strategies: targeting marginalised groups.
- Role of facilitators in engagement.
- Case study: successful community participation.
- Activity: designing an engagement plan.

Day 7: Social Change and Community Development

- Theories of social change.
- Drivers: technology, policy, activism.
- Community development: asset-based, participatory.
- Role of external agents: government, donors.
- Sustainability: economic, social, environmental.
- Monitoring and evaluation of change.
- Case study: community-led development project.
- Group work: planning a small-scale change initiative.

Day 8: Assessing Community Needs and Assets

- Needs assessment: surveys, interviews, focus groups.
- Asset mapping: physical, human, social capital.
- SWOT analysis for communities.
- Participatory rural appraisal (PRA) tools.
- Data analysis and interpretation.
- Prioritising needs and resources.
- Practical exercise: conducting a mini-assessment.
- Presenting findings to peers.

Day 9: Integration and Action Planning

- Review of course themes.
- Linking theory to practice.
- Components of an action plan: goals, activities, timeline.
- Stakeholder identification and engagement.
- Risk management and contingency planning.
- Presentation of action plans.
- Peer feedback and refinement.
- Course evaluation and certification.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **12 NQF credits** at **NQF Level 2**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 33,300.00	R 33,300.00
1	In-House	R 43,300.00	R 43,300.00
1	On-Campus (Pretoria)	R 50,000.00	R 50,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
03 Aug 2026	13 Aug 2026	On-Campus	Lagos, Nigeria
04 Aug 2026	14 Aug 2026	On-Campus	Johannesburg, South Africa
05 Aug 2026	17 Aug 2026	On-Campus	Mauritius
06 Aug 2026	18 Aug 2026	On-Campus	Cape Town, South Africa
07 Aug 2026	19 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	20 Aug 2026	On-Campus	Abu Dhabi, UAE
11 Aug 2026	21 Aug 2026	On-Campus	Mauritius

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 119357) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aatid.co.za · www.aatid.co.za