



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Write Present Sign For A Wide Range Of Contexts Training

Communication Studies and Language / Language

Unit Standard 119459 · NQF Level 4 · 5 Credits · 2 Days

COURSE OVERVIEW

This course equips learners with the ability to prepare, write, and present texts and signs effectively across a wide range of contexts, including workplace, social, and public environments. Learners will develop skills to tailor communication for diverse audiences, purposes, and formats, ensuring clarity and impact.

Category	Communication Studies and Language
Subfield	Language
Unit Standard	119459
Accreditation	SAQA Accredited · NQF Level 4 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze communication contexts to determine appropriate text and sign formats.
- Design written texts and signs that meet specific audience needs and purposes.
- Apply language and layout conventions to enhance clarity and readability.
- Implement feedback to revise and refine texts and signs for effectiveness.
- Demonstrate presentation skills to deliver signed or written content confidently.
- Evaluate the impact of texts and signs on target audiences.

WHO SHOULD ATTEND

- This course is ideal for professionals, supervisors, and individuals who need to produce written or signed communications in various settings, such as reports, notices, presentations, or signage.

COURSE OUTLINE

Day 1: Foundations of Multimodal Communication

- Overview of Unit Standard 119459 and SAQA requirements.
- Principles of effective communication: clarity, coherence, and audience awareness.
- Introduction to multimodal communication: writing, presenting, and signing.
- Understanding context: formal, informal, professional, and cultural settings.
- Techniques for audience analysis and needs assessment.
- Basic elements of sign language: handshapes, movement, and facial expression.
- Structuring written content: introductions, body, and conclusions.
- Practical exercise: Adapt a short message for three different contexts.

Day 2: Advanced Applications and Integration

- Advanced writing: persuasive, technical, and reflective styles.
- Presentation skills: voice modulation, body language, and audience engagement.
- Integrating sign language with spoken and written elements.
- Using visual aids: slides, props, and digital tools.
- Handling questions and feedback in a multimodal context.
- Peer review and constructive feedback techniques.
- Final project: Develop and deliver a short multimodal presentation.
- Reflection and action planning for continued skill development.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 15,400.00	R 15,400.00
1	In-House	R 20,000.00	R 20,000.00
1	On-Campus (Pretoria)	R 23,100.00	R 23,100.00

UPCOMING SESSIONS

Start	End	Method	Venue
04 Aug 2026	05 Aug 2026	On-Campus	Pretoria, South Africa
04 Aug 2026	05 Aug 2026	On-Campus	Cape Town, South Africa
04 Aug 2026	05 Aug 2026	On-Campus	Johannesburg, South Africa
06 Aug 2026	07 Aug 2026	On-Campus	Dubai, UAE
06 Aug 2026	07 Aug 2026	On-Campus	Mauritius
06 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	11 Aug 2026	On-Campus	Mauritius
10 Aug 2026	11 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 119459) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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