



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Mobilise Communities Around Specific Issues Training

Education, Training and Development / Adult Learning

Unit Standard 119518 · NQF Level 3 · 10 Credits · 7 Days

COURSE OVERVIEW

This course equips learners with the skills to mobilise communities around specific issues, fostering collective action and sustainable change. Participants will learn to identify community needs, develop engagement strategies, and facilitate participatory processes to address local challenges effectively.

Category	Education, Training and Development
Subfield	Adult Learning
Unit Standard	119518
Accreditation	SAQA Accredited · NQF Level 3 · 10 Credits
Duration	7 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyse community dynamics and identify key issues for mobilisation.
- Design a mobilisation strategy that includes stakeholder mapping and communication plans.
- Implement community engagement activities using participatory methods.
- Evaluate the effectiveness of mobilisation efforts and adapt strategies accordingly.
- Demonstrate ethical leadership and conflict resolution skills during community interactions.
- Apply monitoring and evaluation tools to track progress and impact.

WHO SHOULD ATTEND

- Community development workers, NGO staff, local government officials, and social activists who need to organise communities around specific issues such as health, education, or infrastructure.

COURSE OUTLINE

Day 1: Introduction to Community Mobilisation and the South African Context

- Definition and scope of community mobilisation.
- Historical context: community organising in South Africa.
- Principles of participation, empowerment, and ownership.
- Stakeholder mapping: identifying key role players.
- Ethical considerations in community work.
- Overview of relevant legislation and SAQA unit standards.

Day 2: Understanding Specific Issues and Community Needs Assessment

- Types of community issues (social, economic, environmental).
- Root cause analysis techniques.
- Participatory rural appraisal (PRA) tools.
- Conducting surveys, focus groups, and interviews.
- Data analysis and prioritisation methods.
- Case studies of community needs assessments.

Day 3: Building Relationships and Forming Community Action Groups

- Effective communication and active listening skills.
- Identifying and nurturing community champions.
- Group formation stages: forming, storming, norming, performing.
- Roles and responsibilities within action groups.
- Conflict resolution and consensus building.
- Creating a safe and inclusive environment.

Day 4: Planning and Designing Community Mobilisation Strategies

- Strategic planning frameworks (e.g., logic model).
- Setting SMART goals and objectives.
- Resource mapping and budgeting.
- Designing awareness campaigns: messaging and channels.
- Advocacy strategies: lobbying, petitions, media engagement.
- Monitoring and evaluation indicators.
- Risk assessment and contingency planning.

Day 5: Implementing Mobilisation Activities and Engaging Stakeholders

- Project management basics for mobilisation.
- Stakeholder engagement techniques.
- Volunteer management and motivation.
- Event planning: workshops, rallies, meetings.
- Dealing with resistance and opposition.
- Adaptive management: making adjustments on the go.
- Documentation and reporting.

Day 6: Monitoring, Evaluation, and Learning

- Developing monitoring frameworks.
- Data collection methods for evaluation.
- Quantitative vs. qualitative analysis.

- Reporting results to stakeholders.
- Learning and knowledge management.
- Case studies of successful evaluations.
- Ethical considerations in evaluation.

Day 7: Sustaining Momentum and Integration of Learning

- Sustainability principles: financial, social, institutional.
- Building partnerships and coalitions.
- Fundraising and resource mobilisation.
- Handover and succession planning.
- Personal development and leadership.
- Integration of unit standard outcomes.
- Action planning for post-training implementation.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 3**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 28,200.00	R 28,200.00
1	In-House	R 36,700.00	R 36,700.00
1	On-Campus (Pretoria)	R 42,300.00	R 42,300.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	11 Aug 2026	On-Campus	Pretoria, South Africa
03 Aug 2026	11 Aug 2026	On-Campus	Lagos, Nigeria
04 Aug 2026	12 Aug 2026	On-Campus	Johannesburg, South Africa
05 Aug 2026	13 Aug 2026	On-Campus	Mauritius
06 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa
07 Aug 2026	17 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	18 Aug 2026	On-Campus	Abu Dhabi, UAE
11 Aug 2026	19 Aug 2026	On-Campus	Mauritius

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 119518) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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