



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Assist With Human Rights And Democracy Advocacy Initiatives Training

Human and Social Studies / People/Human-Centred Development

Unit Standard 119660 · NQF Level 1 · 4 Credits · 1 Day

COURSE OVERVIEW

This course equips learners with the knowledge and skills to support human rights and democracy advocacy initiatives. Participants will learn to identify key human rights principles, understand democratic processes, and contribute effectively to advocacy campaigns. The course promotes active citizenship and ethical engagement in social justice issues.

Category	Human and Social Studies
Subfield	People/Human-Centred Development
Unit Standard	119660
Accreditation	SAQA Accredited · NQF Level 1 · 4 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply key human rights principles and democratic values to advocacy initiatives.
- Analyze the roles of various stakeholders in promoting human rights and democracy.
- Evaluate the effectiveness of advocacy strategies in different contexts.
- Design a basic advocacy plan for a human rights or democracy issue.
- Demonstrate respect for diversity and inclusivity in advocacy activities.
- Implement communication techniques to raise awareness about human rights and democracy.

WHO SHOULD ATTEND

- This course is designed for individuals involved in community development, civil society organizations, or any role that requires supporting human rights and democracy advocacy.
- It is also suitable for citizens seeking to enhance their understanding of democratic participation.

COURSE OUTLINE

Day 1: Foundational Principles and Practical Advocacy for Human Rights and Democracy

- Introduction to human rights and democracy: definitions, principles, and the South African Bill of Rights.
- The role of civil society and advocacy in strengthening democracy.
- Identifying human rights issues and prioritising advocacy targets.
- Planning an advocacy campaign: setting goals, stakeholders, and messages.
- Methods of advocacy: lobbying, public awareness, media engagement, and coalition building.
- Monitoring and evaluating advocacy initiatives: indicators and reporting.
- Ethical considerations and challenges in human rights advocacy.
- Case studies of successful advocacy initiatives in South Africa.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **4 NQF credits** at **NQF Level 1**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 9,400.00	R 9,400.00
1	In-House	R 12,200.00	R 12,200.00
1	On-Campus (Pretoria)	R 14,100.00	R 14,100.00

UPCOMING SESSIONS

Start	End	Method	Venue
21 Aug 2026	21 Aug 2026	On-Campus	Harare, Zimbabwe
21 Aug 2026	21 Aug 2026	On-Campus	Dubai, UAE
24 Aug 2026	24 Aug 2026	On-Campus	Victoria Falls, Zimbabwe
24 Aug 2026	24 Aug 2026	On-Campus	Abu Dhabi, UAE
25 Aug 2026	25 Aug 2026	On-Campus	Durban, South Africa
26 Aug 2026	26 Aug 2026	On-Campus	Shenzhen, China
27 Aug 2026	27 Aug 2026	On-Campus	Harare, Zimbabwe
28 Aug 2026	28 Aug 2026	On-Campus	Bangkok, Thailand

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 119660) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aaticd.co.za · www.aaticd.co.za