



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Identify Aspects Of The Local Environment That Could Add Value To Economic Enterprises Training

Human and Social Studies / General Social Science

Unit Standard 119898 · NQF Level 3 · 3 Credits · 1 Day

COURSE OVERVIEW

This course equips learners with the skills to analyze local environmental factors—such as economic trends, infrastructure, and community resources—that can enhance the viability and growth of economic enterprises. It focuses on identifying opportunities for value creation within the local context to support sustainable business development.

Category	Human and Social Studies
Subfield	General Social Science
Unit Standard	119898
Accreditation	SAQA Accredited · NQF Level 3 · 3 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze key aspects of the local environment, including economic, social, and infrastructural elements, to identify potential value for enterprises.
- Evaluate how local resources, such as raw materials, labor, and market demand, can be harnessed to add value to economic activities.
- Apply methods to assess the impact of local policies, regulations, and support structures on enterprise development.
- Demonstrate the ability to compile a report outlining opportunities for adding value to enterprises based on local environmental factors.
- Design strategies to integrate identified local value-add aspects into business planning and operations.

WHO SHOULD ATTEND

- Entrepreneurs, small business owners, community development officers, and anyone involved in local economic development or enterprise support who seeks to leverage local assets for business success.

COURSE OUTLINE

Day 1: Identifying Local Environmental Assets for Economic Enterprise

- Introduction to the local environment: natural, built, social, and economic elements.
- Methods for identifying local assets (e.g., resource mapping, community surveys).
- Case studies of successful enterprises using local resources.
- Practical exercise: Conduct a mini asset inventory and brainstorm enterprise opportunities.
- Ethical and sustainable use of local resources.
- Group discussion on challenges and solutions for asset-based enterprise development.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **3 NQF credits** at **NQF Level 3**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 9,400.00	R 9,400.00
1	In-House	R 12,200.00	R 12,200.00
1	On-Campus (Pretoria)	R 14,100.00	R 14,100.00

UPCOMING SESSIONS

Start	End	Method	Venue
21 Aug 2026	21 Aug 2026	On-Campus	Abu Dhabi, UAE
24 Aug 2026	24 Aug 2026	On-Campus	Shenzhen, China
25 Aug 2026	25 Aug 2026	On-Campus	Harare, Zimbabwe
26 Aug 2026	26 Aug 2026	On-Campus	Bangkok, Thailand
27 Aug 2026	27 Aug 2026	On-Campus	Victoria Falls, Zimbabwe
27 Aug 2026	27 Aug 2026	On-Campus	Abu Dhabi, UAE
28 Aug 2026	28 Aug 2026	On-Campus	Durban, South Africa
31 Aug 2026	31 Aug 2026	On-Campus	Harare, Zimbabwe

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 119898) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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