



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Display A Holistic Understanding Of Golf And Golfing Training

Culture and Arts / Sport

Unit Standard 120211 · NQF Level 5 · 8 Credits · 5 Days

COURSE OVERVIEW

This course provides a comprehensive understanding of golf as a sport, including its rules, etiquette, techniques, and the broader golfing culture. It equips learners with the knowledge to appreciate, participate in, or facilitate golf-related activities in recreational or professional contexts.

Category	Culture and Arts
Subfield	Sport
Unit Standard	120211
Accreditation	SAQA Accredited · NQF Level 5 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Demonstrate a holistic understanding of the origins, rules, and etiquette of golf.
- Analyze the key techniques and equipment used in golf, including swing mechanics and club selection.
- Evaluate the physical and mental aspects of golf performance and training.
- Apply knowledge of golf course design, maintenance, and environmental considerations.
- Implement strategies for golf coaching, player development, and tournament organization.
- Assess the social, economic, and cultural impact of golf in South Africa and globally.

WHO SHOULD ATTEND

- This course is designed for individuals seeking a foundational or enhanced understanding of golf, including beginners, enthusiasts, and professionals in hospitality, sports management, or corporate training roles who need to engage with golfing contexts.

COURSE OUTLINE

Day 1: Foundations of Golf and the Golfing Industry

- History and origins of golf
- The modern golf industry and its stakeholders
- Rules of golf and the role of the R&A; and USGA
- Golf etiquette and safety on the course
- Physical and mental health benefits of golf
- Types of golf formats (stroke play, match play, scramble)

Day 2: Golf Equipment, Technology, and Course Management

- Golf club types, components, and fitting
- Golf ball construction and selection
- Technological advances in equipment (launch monitors, GPS, etc.)
- Golf course architecture and design principles
- Course maintenance and environmental stewardship
- Strategic course management and shot selection

Day 3: Golf Skills Development and Practice Methods

- Full swing fundamentals (grip, stance, posture, alignment)
- Short game techniques (putting, chipping, pitching, bunker play)
- Practice methodologies (blocked vs. random practice, deliberate practice)
- Use of training aids and technology in practice
- Physical conditioning for golf (flexibility, strength, balance)
- Creating an individualised practice schedule

Day 4: Coaching, Instruction, and Player Development

- Coaching theories and models (e.g., constraints-led approach)
- Communication and feedback techniques
- Swing analysis and fault detection
- Lesson planning and delivery
- Junior golf development programmes
- Talent identification and elite player pathways

Day 5: Business, Career, and Holistic Integration in Golf

- Careers in golf (PGA professional, coach, club manager, etc.)
- Golf facility operations and management
- Event planning and tournament management
- Golf tourism and economic impact
- Community golf initiatives and transformation
- Creating a personal development plan for a golf career

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 24,200.00	R 24,200.00
1	In-House	R 31,400.00	R 31,400.00
1	On-Campus (Pretoria)	R 36,200.00	R 36,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Pretoria, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
17 Aug 2026	21 Aug 2026	On-Campus	Dubai, UAE
17 Aug 2026	21 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 120211) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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