



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Global Events Impact on South African Business Sectors

Business, Commerce and Management Studies / Finance, Economics and Accounting

Unit Standard 230072 · NQF Level 6 · 10 Credits · 7 Days

COURSE OVERVIEW

This course equips learners with the ability to demonstrate insight into current global events and analyse their potential impact on a specific business sector in South Africa. Participants will develop the skills to monitor global trends, evaluate economic and political shifts, and apply this understanding to strategic decision-making within a South African context.

Category	Business, Commerce and Management Studies
Subfield	Finance, Economics and Accounting
Unit Standard	230072
Accreditation	SAQA Accredited · NQF Level 6 · 10 Credits
Duration	7 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyse current global events and identify their relevance to a specific business sector in South Africa.
- Evaluate the potential economic, political, and social impacts of global events on South African business operations.
- Apply global event insights to inform strategic planning and risk management within a sector.
- Demonstrate the ability to source and interpret credible information on global trends.
- Communicate the implications of global events to stakeholders in a clear and actionable manner.

WHO SHOULD ATTEND

- This course is designed for managers, business analysts, and professionals in any sector who need to understand how global developments affect their industry and organisation in South Africa.

COURSE OUTLINE

Day 1: Introduction to Global Events and Economic Interconnectedness

- Definition and categories of global events (economic, political, environmental, health)
- Globalisation and its impact on South African economy
- Historical overview: 2008 financial crisis, COVID-19 pandemic, commodity price shocks
- Transmission channels: trade, finance, supply chains, investor sentiment
- Introduction to vulnerability and resilience in business sectors

Day 2: Impact on Financial Services and Capital Markets

- Global interest rate cycles and their effect on the rand
- Capital flight and portfolio investment volatility
- Impact on Johannesburg Stock Exchange (JSE) and bond markets
- Banking sector: credit risk, liquidity, and non-performing loans
- Insurance and pension funds: asset liability management
- Regulatory frameworks: Basel III, SA Reserve Bank actions

Day 3: Impact on Mining and Commodity-Exposed Sectors

- Commodity supercycles and price volatility
- Impact of trade wars, sanctions, and regional conflicts on mineral exports
- COVID-19 and supply chain bottlenecks in mining
- Energy transition: global climate policies and demand shifts
- Case studies: platinum, gold, coal, and manganese sectors
- Labour market effects and community impacts

Day 4: Impact on Manufacturing and Trade

- Global demand and export competitiveness
- Impact of US-China trade tensions on SA exports
- African Continental Free Trade Area (AfCFTA) opportunities
- Supply chain resilience: nearshoring and diversification
- Automotive and clothing sectors: case studies
- Logistics: port congestion, shipping costs, and infrastructure

Day 5: Impact on Tourism, Hospitality, and Services

- Global tourism trends and SA's market share
- Impact of pandemics and travel bans on hospitality
- Role of safety perception and political stability
- Domestic tourism as a buffer
- Digital transformation and service innovation
- Case study: COVID-19 impact and recovery roadmap

Day 6: Impact on Agriculture and Food Security

- Global food price volatility and trade disruptions
- Impact of Russia-Ukraine conflict on fertiliser and grain imports
- Climate change: droughts, floods, and adaptation strategies
- Export markets: citrus, wine, and deciduous fruit
- Food security: household and national level
- Agricultural policy and support mechanisms

Day 7: Strategic Resilience and Future-Proofing South African Business

- Integrated impact assessment across sectors
- Resilience frameworks: diversification, hedging, and flexibility
- Scenario planning for geopolitical, health, and climate risks
- Role of technology and data analytics in risk management
- Policy recommendations for government and industry bodies
- Final group presentations and course wrap-up

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 31,000.00	R 31,000.00
1	In-House	R 40,400.00	R 40,400.00
1	On-Campus (Pretoria)	R 46,500.00	R 46,500.00

UPCOMING SESSIONS

Start	End	Method	Venue
18 Jun 2026	26 Jun 2026	Online	–
19 Jun 2026	29 Jun 2026	On-Campus	Windhoek, Namibia
22 Jun 2026	30 Jun 2026	On-Campus	Maseru, Lesotho
23 Jun 2026	01 Jul 2026	On-Campus	Nairobi, Kenya
24 Jun 2026	02 Jul 2026	On-Campus	Mbabane, Eswatini
25 Jun 2026	03 Jul 2026	On-Campus	Mombasa, Kenya
25 Jun 2026	03 Jul 2026	On-Campus	Windhoek, Namibia
26 Jun 2026	06 Jul 2026	In-House	–

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

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