



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Business Ethics Principles Application

Business, Commerce and Management Studies / Finance, Economics and Accounting

Unit Standard 230078 · NQF Level 6 · 10 Credits · 7 Days

COURSE OVERVIEW

This course equips learners with the ability to apply ethical principles in a business environment, fostering a culture of integrity and accountability. Participants will learn to identify ethical dilemmas, evaluate consequences, and implement ethical decision-making frameworks to enhance organisational reputation and stakeholder trust.

Category	Business, Commerce and Management Studies
Subfield	Finance, Economics and Accounting
Unit Standard	230078
Accreditation	SAQA Accredited · NQF Level 6 · 10 Credits
Duration	7 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply ethical theories and principles to analyse business scenarios.
- Evaluate the impact of unethical behaviour on stakeholders and organisational sustainability.
- Demonstrate ethical decision-making using a structured framework.
- Implement policies and practices that promote ethical conduct in the workplace.
- Analyze the role of corporate governance in reinforcing ethical behaviour.
- Design strategies to address ethical dilemmas and prevent misconduct.

WHO SHOULD ATTEND

- This course is designed for managers, supervisors, and team leaders across all industries who are responsible for upholding ethical standards and making principled business decisions.

COURSE OUTLINE

Day 1: Introduction to Business Ethics

- What is business ethics?
- Ethics vs. law: key differences
- The business case for ethics
- Personal values and moral development
- Overview of ethical theories: consequentialism, deontology, virtue ethics
- Common unethical practices in business
- Case study: ethical dilemmas in the workplace

Day 2: Ethical Decision-Making Frameworks

- Ethical decision-making models: PLUS, RIPS, and moral reasoning
- Stakeholder analysis and ethical responsibilities
- Corporate governance principles (King IV)
- Ethical leadership: traits and behaviours
- Conflicts of interest and how to manage them
- Group exercise: applying a decision-making model to a case study

Day 3: Ethics in the Workplace – Policies and Codes

- Elements of an effective code of conduct
- Developing and implementing ethics policies
- Whistleblowing: procedures, protections, and challenges
- Ethics training: design and delivery
- Monitoring and reporting ethical compliance
- Practical: draft a code of conduct for a given scenario

Day 4: Ethical Issues in Specific Business Functions

- Ethics in marketing: truth in advertising, targeting vulnerable groups
- Ethics in finance: insider trading, fraud, and transparency
- Ethics in HR: diversity, discrimination, and employee privacy
- Ethics in procurement: bribery, corruption, and fair competition
- Supply chain ethics: labour practices and environmental impact
- Case studies: ethical dilemmas in each function

Day 5: Corporate Social Responsibility and Sustainability

- CSR models: Carroll's pyramid, stakeholder theory
- CSR in practice: community engagement, philanthropy, and ethical sourcing
- Sustainability and environmental ethics
- Integrated reporting and King IV
- Greenwashing: identifying and avoiding it
- Group activity: assess a company's CSR report

Day 6: Managing Ethics in the Organisation

- Ethics management systems: structure and processes
- Risk assessment: identifying ethical vulnerabilities
- Ethics audits: planning, conducting, and reporting
- Creating an ethical culture: leadership, communication, and rewards

- Handling ethical violations: disciplinary procedures and remediation
- Practical: develop an ethics action plan for a case organisation

Day 7: Application, Assessment, and Integration

- Comprehensive case study: multi-stakeholder ethical dilemma
- Group presentations and peer feedback
- Individual reflection: personal ethical framework
- Course review and key takeaways
- Assessment: written test covering all unit standard outcomes
- Action planning for applying ethics in the workplace

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 31,000.00	R 31,000.00
1	In-House	R 40,400.00	R 40,400.00
1	On-Campus (Pretoria)	R 46,500.00	R 46,500.00

UPCOMING SESSIONS

Start	End	Method	Venue
07 Aug 2026	17 Aug 2026	On-Campus	Mauritius
10 Aug 2026	18 Aug 2026	On-Campus	Dubai, UAE
11 Aug 2026	19 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	20 Aug 2026	On-Campus	Abu Dhabi, UAE
13 Aug 2026	21 Aug 2026	On-Campus	Durban, South Africa
13 Aug 2026	21 Aug 2026	On-Campus	Mauritius
14 Aug 2026	24 Aug 2026	On-Campus	Cape Town, South Africa
17 Aug 2026	25 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 230078) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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