



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Youth Rights Advocacy for South African Professionals

Education, Training and Development / Adult Learning

Unit Standard 230444 · NQF Level 6 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips professionals with the knowledge and skills to effectively advocate for the rights of youth in South Africa. Participants will learn to navigate relevant legislation, promote youth participation, and address barriers to youth empowerment.

Category	Education, Training and Development
Subfield	Adult Learning
Unit Standard	230444
Accreditation	SAQA Accredited · NQF Level 6 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply the principles of the South African Constitution and the Children's Act to youth rights advocacy.
- Analyze the socio-economic and cultural barriers affecting youth rights in South Africa.
- Evaluate existing youth policies and programmes for their effectiveness in promoting youth rights.
- Design advocacy strategies that empower youth to participate in decision-making processes.
- Implement monitoring and evaluation mechanisms to assess the impact of youth rights initiatives.
- Demonstrate ethical and inclusive practices in youth advocacy work.

WHO SHOULD ATTEND

- This course is designed for social workers, educators, youth workers, NGO staff, and government officials who engage with young people and seek to strengthen their advocacy for youth rights.

COURSE OUTLINE

Day 1: Foundations of Youth Rights in South Africa

- Overview of youth demographics and challenges in South Africa
- International frameworks: UNCRC, African Charter on the Rights and Welfare of the Child
- South African Constitution: Bill of Rights and youth-specific provisions
- Children's Act 38 of 2005 and its amendments
- Categories of rights: survival, development, protection, participation
- The role of the South African Human Rights Commission and other bodies

Day 2: Advocacy Strategies and Stakeholder Engagement

- Types of advocacy: case, cause, and community advocacy
- Stakeholder mapping and analysis
- Building coalitions and partnerships
- Lobbying and negotiation skills
- Media and communication strategies for advocacy
- Ethical considerations in youth advocacy
- Case studies of successful youth advocacy campaigns in SA

Day 3: Policy Analysis and Legal Frameworks

- Overview of key youth policies: National Youth Policy, Integrated Youth Development Strategy
- Policy analysis frameworks (e.g., human rights-based approach)
- The legislative process: from bill to act
- Monitoring and evaluation of policy implementation
- Budget analysis for youth programs
- Litigation as an advocacy tool: strategic public interest cases
- The role of Chapter 9 institutions

Day 4: Communication, Campaigning, and Digital Advocacy

- Message development: framing and targeting
- Traditional vs. digital media strategies
- Social media platforms and youth engagement
- Digital security and privacy for advocates
- Campaign planning: goals, activities, timeline, budget
- Monitoring and evaluation of campaigns
- Crisis communication and handling opposition

Day 5: Practical Integration and Action Planning

- Review of key concepts and skills from Days 1-4
- Simulation exercises: lobbying, media interview, community dialogue
- Developing an advocacy action plan template
- Peer feedback and refinement of action plans
- Resources and networks for continued support
- Certification and next steps

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 25,300.00	R 25,300.00
1	In-House	R 32,900.00	R 32,900.00
1	On-Campus (Pretoria)	R 38,000.00	R 38,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Pretoria, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
17 Aug 2026	21 Aug 2026	On-Campus	Dubai, UAE
17 Aug 2026	21 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 230444) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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