



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

2D Animation Visual Elements Creation

Communication Studies and Language / Media Studies

Unit Standard 242643 · NQF Level 5 · 5 Credits · 2 Days

COURSE OVERVIEW

This course equips learners with the skills to create and develop visual elements for 2D animation, including characters, backgrounds, and props. Participants will learn to design, draw, and refine visual assets using industry-standard techniques and software, enabling them to contribute effectively to animation production pipelines.

Category	Communication Studies and Language
Subfield	Media Studies
Unit Standard	242643
Accreditation	SAQA Accredited · NQF Level 5 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Design and create original characters, backgrounds, and props for 2D animation projects.
- Apply principles of design, composition, and colour theory to develop visually appealing animation assets.
- Demonstrate proficiency in using digital tools and software to produce and refine visual elements.
- Analyse storyboards and scripts to identify and plan required visual elements.
- Evaluate and adjust visual assets to ensure consistency with animation style and narrative requirements.
- Implement feedback to improve and finalise visual elements for production.

WHO SHOULD ATTEND

- This course is ideal for aspiring 2D animators, graphic designers, and multimedia artists who wish to specialise in creating visual elements for animation.
- It is also suitable for professionals seeking to enhance their skills in visual asset creation for digital media.

COURSE OUTLINE

Day 1: Foundations of 2D Animation Visual Elements

- Introduction to visual elements in 2D animation
- Design principles: shape, line, colour, texture, space
- Colour theory and palette creation for animation
- Composition and layout: rule of thirds, framing, depth
- Vector vs raster graphics: software tools overview
- Creating simple character silhouettes and background elements
- File formats and resolution for animation production

Day 2: Advanced Visual Elements and Project Integration

- Advanced character design: anatomy, expressions, turnarounds
- Background design: perspective, atmospheric perspective, detail
- Prop design: functionality and consistency with style
- Lighting and shading: highlights, shadows, ambient light
- Asset organisation: layers, naming conventions, file management
- Exporting assets for animation software
- Review and critique of visual elements for animation

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 16,200.00	R 16,200.00
1	In-House	R 21,000.00	R 21,000.00
1	On-Campus (Pretoria)	R 24,300.00	R 24,300.00

UPCOMING SESSIONS

Start	End	Method	Venue
06 Aug 2026	07 Aug 2026	On-Campus	Dubai, UAE
06 Aug 2026	07 Aug 2026	On-Campus	Mauritius
06 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	11 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Mauritius
12 Aug 2026	13 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 242643) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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