



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Aligning Departmental Goals With Organisational Strategy

Business, Commerce and Management Studies / Generic Management

Unit Standard 242813 · NQF Level 4 · 5 Credits · 2 Days

COURSE OVERVIEW

This course empowers participants to understand how their specific departmental or area responsibilities contribute to the broader organisational strategy. By aligning daily operations with strategic objectives, learners will enhance their ability to support organisational goals effectively and foster a culture of strategic awareness.

Category	Business, Commerce and Management Studies
Subfield	Generic Management
Unit Standard	242813
Accreditation	SAQA Accredited · NQF Level 4 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyse the relationship between departmental goals and the overall organisational strategy.
- Apply strategic planning tools to align team objectives with organisational priorities.
- Evaluate how own area of responsibility contributes to achieving strategic outcomes.
- Demonstrate effective communication of strategic goals to team members.
- Implement monitoring mechanisms to track progress towards strategic alignment.
- Adapt departmental activities in response to changes in organisational strategy.

WHO SHOULD ATTEND

- This course is designed for team leaders, supervisors, and managers who are responsible for translating organisational strategy into actionable departmental goals.
- It is also suitable for any employee who wishes to understand the strategic impact of their role within the organisation.

COURSE OUTLINE

Day 1: Understanding Organisational Strategy and Departmental Alignment

- Introduction to organisational strategy and its components (vision, mission, values, strategic objectives).
- The importance of goal alignment for organisational success.
- Tools for analysing strategic alignment (e.g., SWOT, PESTLE).
- Cascading strategy from organisational to departmental level.
- Identifying gaps between current departmental goals and strategic objectives.
- Case studies: Examples of successful and poor alignment.

Day 2: Implementing and Monitoring Aligned Departmental Goals

- SMART goal setting for departmental alignment.
- Developing action plans with timelines and responsibilities.
- Designing KPIs that reflect strategic priorities.
- Communication strategies for cascading goals to teams.
- Monitoring progress and reporting on alignment.
- Adapting goals in response to strategic shifts.
- Review and feedback mechanisms for continuous improvement.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 15,400.00	R 15,400.00
1	In-House	R 20,000.00	R 20,000.00
1	On-Campus (Pretoria)	R 23,100.00	R 23,100.00

UPCOMING SESSIONS

Start	End	Method	Venue
04 Aug 2026	05 Aug 2026	On-Campus	Dubai, UAE
04 Aug 2026	05 Aug 2026	On-Campus	Mauritius
04 Aug 2026	05 Aug 2026	On-Campus	Lagos, Nigeria
06 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
06 Aug 2026	07 Aug 2026	On-Campus	Cape Town, South Africa
06 Aug 2026	07 Aug 2026	On-Campus	Johannesburg, South Africa
10 Aug 2026	11 Aug 2026	On-Campus	Cape Town, South Africa
10 Aug 2026	11 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 242813) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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