



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Public Sector Strategy Implementation Management

Business, Commerce and Management Studies / Public Administration

Unit Standard 243114 · NQF Level 6 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips public sector managers with the competencies to effectively implement organisational strategies, policies, and plans within a government or public entity context. Participants will learn to align strategic objectives with operational activities, monitor implementation progress, and adapt to changing policy environments to ensure service delivery excellence.

Category	Business, Commerce and Management Studies
Subfield	Public Administration
Unit Standard	243114
Accreditation	SAQA Accredited · NQF Level 6 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyse the strategic context of a public sector organisation to identify implementation priorities.
- Develop implementation plans that align with organisational strategies, policies, and legislative frameworks.
- Coordinate resources and activities to execute strategic plans within a public sector environment.
- Monitor and evaluate the progress of strategy implementation using appropriate performance indicators.
- Apply corrective actions and adaptive management techniques to address implementation challenges.
- Demonstrate ethical leadership and accountability in the implementation of public sector strategies.

WHO SHOULD ATTEND

- Mid-level to senior managers, programme directors, and policy implementers in national, provincial, or local government departments, as well as public entities and agencies.

COURSE OUTLINE

Day 1: Foundations of Public Sector Strategy Implementation

- Overview of the South African public sector landscape
- Legislative and policy frameworks: PFMA, DORA, and relevant acts
- Stakeholder roles: national, provincial, and local government
- The strategy implementation cycle
- Common barriers to effective implementation

Day 2: Strategic Planning and Alignment

- Environmental scanning: PESTLE and SWOT analysis
- Setting SMART objectives in the public sector context
- Cascading strategy from national to departmental level
- Performance management and indicators
- Budgeting and resource allocation for strategy implementation

Day 3: Implementation Processes and Governance

- Implementation planning: work breakdown structures and timelines
- Project management methodologies for public sector
- Governance frameworks: Audit committees, risk management
- Risk identification and mitigation strategies
- SCM and procurement alignment with strategic goals

Day 4: Monitoring, Evaluation, and Reporting

- M&E; frameworks in the public sector
- Data collection and analysis techniques
- Reporting formats: quarterly, annual, and portfolio of evidence
- Programme evaluation methods
- Continuous improvement and adaptive management

Day 5: Leadership, Change Management, and Integration

- Leadership styles and competencies for implementation
- Change management: Kotter's 8-step model
- Cross-departmental collaboration and integration
- Stakeholder communication and buy-in
- Capstone: Developing an implementation roadmap

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 25,300.00	R 25,300.00
1	In-House	R 32,900.00	R 32,900.00
1	On-Campus (Pretoria)	R 38,000.00	R 38,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Dubai, UAE
03 Aug 2026	07 Aug 2026	On-Campus	Cape Town, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Mauritius
03 Aug 2026	07 Aug 2026	On-Campus	Johannesburg, South Africa
03 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 243114) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aaticd.co.za · www.aaticd.co.za