



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Basic Investment Principles Explained

Business, Commerce and Management Studies / Finance, Economics and Accounting

Unit Standard 243153 · NQF Level 4 · 4 Credits · 1 Day

COURSE OVERVIEW

This course introduces learners to the fundamental concepts and principles of investing, enabling them to make informed decisions about savings and investment products. Participants will gain a foundational understanding of risk, return, and the time value of money, essential for personal financial planning.

Category	Business, Commerce and Management Studies
Subfield	Finance, Economics and Accounting
Unit Standard	243153
Accreditation	SAQA Accredited · NQF Level 4 · 4 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Explain the concept of compound interest and its effect on investment growth.
- Distinguish between different investment vehicles such as shares, bonds, and unit trusts.
- Apply the principle of risk versus return when evaluating investment options.
- Calculate simple and compound interest using basic formulas.
- Evaluate the impact of inflation on investment returns.
- Demonstrate an understanding of the time value of money.

WHO SHOULD ATTEND

- This course is designed for individuals with little or no prior investment knowledge who wish to build a solid foundation in basic investment principles.
- It is ideal for new investors, administrative staff, or anyone seeking to improve their personal financial literacy.

COURSE OUTLINE

Day 1: Foundations of Investment Principles

- Introduction to investment: why invest and the power of compounding
- Time value of money: present and future value concepts
- Overview of asset classes: characteristics and risk profiles
- Risk and return: systematic vs unsystematic risk, risk tolerance
- Diversification and portfolio construction basics
- Investment vehicles: unit trusts, ETFs, shares, bonds, retirement products
- Introduction to the South African investment landscape (JSE, SARB, prudential rules)
- Practical exercise: calculating future value of a lump sum investment

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **4 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 12,800.00	R 12,800.00
1	In-House	R 16,600.00	R 16,600.00
1	On-Campus (Pretoria)	R 19,200.00	R 19,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
07 Aug 2026	07 Aug 2026	On-Campus	Pretoria, South Africa
07 Aug 2026	07 Aug 2026	On-Campus	Lagos, Nigeria
10 Aug 2026	10 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	10 Aug 2026	On-Campus	Mauritius
11 Aug 2026	11 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	12 Aug 2026	On-Campus	Dubai, UAE
13 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
14 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 243153) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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