



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Self-Employment Opportunities Information Sourcing

Services / Hospitality, Tourism, Travel, Gaming and Leisure

Unit Standard 243949 · NQF Level 4 · 3 Credits · 1 Day

COURSE OVERVIEW

This course equips learners with the skills to identify, evaluate, and utilise various sources of information regarding self-employment opportunities. It focuses on practical strategies for researching market trends, funding options, and regulatory requirements to make informed entrepreneurial decisions.

Category	Services
Subfield	Hospitality, Tourism, Travel, Gaming and Leisure
Unit Standard	243949
Accreditation	SAQA Accredited · NQF Level 4 · 3 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Identify and access diverse sources of information on self-employment opportunities, including government agencies, industry bodies, and online platforms.
- Evaluate the reliability and relevance of information gathered from different sources for self-employment planning.
- Analyse market trends and economic indicators to assess viability of self-employment options.
- Apply legal and regulatory knowledge to identify compliance requirements for various self-employment ventures.
- Demonstrate the ability to compile a comprehensive information portfolio to support a self-employment business plan.
- Develop a personal action plan for ongoing information sourcing and self-employment opportunity assessment.

WHO SHOULD ATTEND

- This course is ideal for individuals considering self-employment, small business owners, and unemployed graduates seeking to explore entrepreneurial pathways.

COURSE OUTLINE

Day 1: Identifying and Evaluating Self-Employment Opportunities

- Introduction to self-employment and entrepreneurship.
- Types of self-employment opportunities (freelancing, small business, etc.).
- Information sources: online platforms, government agencies, industry associations, networking.
- Evaluating information reliability and relevance.
- Practical techniques for researching market demand and competition.
- Legal and regulatory considerations for self-employment.
- Developing a personal action plan.
- Group discussion and case studies.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **3 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 12,800.00	R 12,800.00
1	In-House	R 16,600.00	R 16,600.00
1	On-Campus (Pretoria)	R 19,200.00	R 19,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	10 Aug 2026	On-Campus	Dubai, UAE
11 Aug 2026	11 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	12 Aug 2026	On-Campus	Abu Dhabi, UAE
13 Aug 2026	13 Aug 2026	On-Campus	Durban, South Africa
13 Aug 2026	13 Aug 2026	On-Campus	Mauritius
14 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa
17 Aug 2026	17 Aug 2026	On-Campus	Pretoria, South Africa
18 Aug 2026	18 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 243949) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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