



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Single Camera Production Techniques

Communication Studies and Language / Media Studies

Unit Standard 243967 · NQF Level 5 · 15 Credits · 12 Days

COURSE OVERVIEW

This course equips learners with the practical skills and theoretical knowledge required to direct single camera productions in a studio or field environment. Participants will learn to plan, coordinate, and execute single camera shoots, ensuring professional-quality video output.

Category	Communication Studies and Language
Subfield	Media Studies
Unit Standard	243967
Accreditation	SAQA Accredited · NQF Level 5 · 15 Credits
Duration	12 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply single camera production principles to plan and execute a video shoot.
- Demonstrate the ability to set up and operate single camera equipment effectively.
- Analyze scripts and storyboards to determine production requirements.
- Implement lighting, sound, and composition techniques for optimal visual storytelling.
- Evaluate footage and direct post-production processes to achieve desired outcomes.
- Coordinate crew and talent to ensure smooth production workflows.

WHO SHOULD ATTEND

- This course is ideal for aspiring video producers, directors, content creators, and media students who wish to gain hands-on experience in single camera production techniques.

COURSE OUTLINE

Day 1: Introduction to Single Camera Production

- Overview of single camera production
- Comparison with multi-camera production
- Key crew roles: director, camera operator, sound recordist, lighting technician
- Production phases: pre-production, production, post-production
- Equipment overview: camera, lenses, audio gear, lighting
- Safety considerations on set

Day 2: Camera Fundamentals and Operation

- Camera types: DSLR, mirrorless, camcorder, cinema camera
- Sensor sizes and their impact
- Exposure triangle: aperture, shutter speed, ISO
- White balance and colour temperature
- Focus modes and techniques
- Frame rates, resolution, and aspect ratios
- Hands-on camera operation exercise

Day 3: Lenses and Composition

- Lens types and their creative uses
- Focal length, depth of field, and bokeh
- Composition principles
- Camera movement: motivated vs unmotivated
- Shot types: wide, medium, close-up, extreme close-up
- Storyboarding for single camera

Day 4: Lighting for Single Camera

- Lighting fundamentals: intensity, direction, colour
- Three-point lighting: key, fill, backlight
- Lighting ratios and contrast
- Practical lighting: windows, practicals, motivated light
- Lighting for interviews, drama, and documentary
- Safety with electrical equipment

Day 5: Audio Capture and Monitoring

- Microphone types and polar patterns
- Audio recording devices: field recorders, camera audio
- Setting gain and levels
- Monitoring and metering
- Noise reduction techniques
- Audio sync: clapperboard, timecode, waveform

Day 6: Pre-Production Planning

- Script breakdown
- Storyboarding and shot listing
- Location scouting checklist
- Scheduling and logistics

- Permissions, model releases, and copyright
- Continuity planning

Day 7: Directing for Single Camera

- Directing techniques: motivation, blocking, rehearsal
- Working with actors: casting, direction, feedback
- Coverage: master shot, inserts, cutaways
- Continuity of performance and action
- Directing documentary and interview subjects

Day 8: Production Day – Setup and Shooting

- Equipment setup and checklists
- On-set roles and communication
- Shooting to a schedule
- Footage logging and labelling
- Problem-solving: exposure, audio, continuity
- Wrap and equipment care

Day 9: Post-Production Workflow

- Editing software overview: DaVinci Resolve, Premiere Pro
- Project setup and media management
- Timeline editing: trimming, cutting, arranging
- Audio sync and multi-track editing
- Colour correction basics
- Export settings for online and broadcast

Day 10: Advanced Editing and Sound Design

- Advanced editing techniques
- Sound design principles
- Audio mixing and levels
- Titles, lower thirds, and motion graphics
- Colour grading vs correction
- Reviewing and refining the edit

Day 11: Practical Assessment – Production

- Practical assessment brief
- Pre-production planning (30 mins)
- Setup and shooting (4 hours)
- On-set roles and collaboration
- Quality control and footage review
- Wrap and debrief

Day 12: Practical Assessment – Post-Production and Review

- Post-production practical (4 hours)
- Final export and delivery
- Screening and peer feedback
- Self-assessment and reflection
- Course wrap-up and certification

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **15 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 43,000.00	R 43,000.00
1	In-House	R 56,000.00	R 56,000.00
1	On-Campus (Pretoria)	R 64,600.00	R 64,600.00

UPCOMING SESSIONS

Start	End	Method	Venue
03 Aug 2026	18 Aug 2026	On-Campus	Cape Town, South Africa
04 Aug 2026	19 Aug 2026	On-Campus	Dubai, UAE
05 Aug 2026	20 Aug 2026	On-Campus	Pretoria, South Africa
05 Aug 2026	20 Aug 2026	On-Campus	Lagos, Nigeria
06 Aug 2026	21 Aug 2026	On-Campus	Johannesburg, South Africa
07 Aug 2026	24 Aug 2026	On-Campus	Mauritius
10 Aug 2026	25 Aug 2026	On-Campus	Dubai, UAE
11 Aug 2026	26 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 243967) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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