



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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Email: apply@aatikd.co.za · Website: www.aatikd.co.za

COURSE BROCHURE

Journalism Photography Composition Techniques

Communication Studies and Language / Media Studies

Unit Standard 246511 · NQF Level 5 · 10 Credits · 7 Days

COURSE OVERVIEW

This course equips learners with the technical and compositional skills required to produce high-quality photographs for journalistic purposes. Participants will learn to apply fundamental photography principles, including framing, lighting, and subject placement, to capture compelling images that support editorial content. The course emphasises ethical considerations and practical techniques for news, feature, and documentary photography.

Category	Communication Studies and Language
Subfield	Media Studies
Unit Standard	246511
Accreditation	SAQA Accredited · NQF Level 5 · 10 Credits
Duration	7 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply the rule of thirds, leading lines, and framing techniques to compose balanced journalistic photographs.
- Analyze lighting conditions and adjust camera settings (aperture, shutter speed, ISO) to achieve correct exposure.
- Evaluate the ethical and legal implications of capturing and publishing photographs in a journalistic context.
- Demonstrate the ability to capture decisive moments that convey news value and narrative.
- Design a series of photographs that tell a coherent story for a specified editorial brief.
- Implement basic post-processing techniques to enhance image quality without distorting journalistic integrity.

WHO SHOULD ATTEND

- This course is designed for aspiring photojournalists, journalism students, and content creators who need to produce professional photographs for print or digital media.
- It is also suitable for corporate communication staff responsible for visual storytelling.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 29,600.00	R 29,600.00
1	In-House	R 38,500.00	R 38,500.00
1	On-Campus (Pretoria)	R 44,400.00	R 44,400.00

UPCOMING SESSIONS

Start	End	Method	Venue
31 Jul 2026	10 Aug 2026	On-Campus	Lagos, Nigeria
03 Aug 2026	11 Aug 2026	On-Campus	Mauritius
04 Aug 2026	12 Aug 2026	On-Campus	Cape Town, South Africa
05 Aug 2026	13 Aug 2026	On-Campus	Dubai, UAE
06 Aug 2026	14 Aug 2026	On-Campus	Pretoria, South Africa
06 Aug 2026	14 Aug 2026	On-Campus	Lagos, Nigeria
07 Aug 2026	17 Aug 2026	On-Campus	Johannesburg, South Africa
10 Aug 2026	18 Aug 2026	On-Campus	Cape Town, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 246511) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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