



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aatikd.co.za · Website: www.aatikd.co.za

COURSE BROCHURE

Innovation Management and Environment Creation

Business, Commerce and Management Studies / Generic Management

Unit Standard 252020 · NQF Level 5 · 6 Credits · 3 Days

COURSE OVERVIEW

This course equips learners with the skills to create and sustain an environment that fosters innovation within an organisation. Participants will learn to identify barriers to innovation, implement strategies to encourage creative thinking, and manage processes that support continuous improvement and competitive advantage.

Category	Business, Commerce and Management Studies
Subfield	Generic Management
Unit Standard	252020
Accreditation	SAQA Accredited · NQF Level 5 · 6 Credits
Duration	3 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply techniques to assess the current organisational environment for innovation readiness.
- Analyze barriers to innovation and develop strategies to overcome them.
- Evaluate the impact of leadership styles on fostering an innovative culture.
- Design processes and systems that encourage idea generation and implementation.
- Implement reward and recognition systems that promote innovative behaviour.
- Demonstrate the ability to manage change associated with innovation initiatives.

WHO SHOULD ATTEND

- This course is designed for managers, team leaders, and supervisors who are responsible for driving innovation and creating a culture of creativity within their teams or departments.

COURSE OUTLINE

Day 1: Foundations of Innovation Management

- Definition and scope of innovation management.
- Types of innovation: incremental, radical, disruptive.
- The innovation process: ideation, development, implementation.
- Creativity techniques: brainstorming, mind mapping, SCAMPER.
- Barriers to innovation: organisational culture, resources, risk aversion.
- Overview of innovation models: open innovation, stage-gate, lean startup.
- Case studies of successful and failed innovations.
- Introduction to innovation metrics and KPIs.

Day 2: Creating an Innovation-Friendly Environment

- Elements of an innovative organisational culture.
- Leadership styles that encourage innovation.
- Building cross-functional innovation teams.
- Physical and virtual spaces that stimulate creativity.
- Reward and recognition systems for innovation.
- Managing failure: learning from mistakes and pivoting.
- Communication strategies to promote idea sharing.
- Tools for collaborative innovation: hackathons, innovation labs.

Day 3: Implementing and Sustaining Innovation

- Crafting an innovation strategy: vision, goals, resources.
- Innovation portfolio management: balancing risk and return.
- Implementation planning: timelines, milestones, responsibilities.
- Monitoring and evaluation: innovation dashboards and reviews.
- Scaling innovation: from pilot to organisation-wide.
- Continuous improvement and adaptive innovation.
- Case study: integrating innovation into daily operations.
- Action planning: developing a personal innovation roadmap.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **6 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 18,800.00	R 18,800.00
1	In-House	R 24,500.00	R 24,500.00
1	On-Campus (Pretoria)	R 28,100.00	R 28,100.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	12 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	12 Aug 2026	On-Campus	Cape Town, South Africa
11 Aug 2026	13 Aug 2026	On-Campus	Durban, South Africa
11 Aug 2026	13 Aug 2026	On-Campus	Dubai, UAE
12 Aug 2026	14 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	14 Aug 2026	On-Campus	Mauritius
17 Aug 2026	19 Aug 2026	On-Campus	Durban, South Africa
17 Aug 2026	19 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 252020) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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