



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Promote Learning Culture in Organisation

Business, Commerce and Management Studies / Generic Management

Unit Standard 252041 · NQF Level 5 · 5 Credits · 2 Days

COURSE OVERVIEW

This course equips learners with the knowledge and skills to foster a culture of continuous learning within an organisation. Participants will understand how to promote learning as a core value, support colleagues in their development, and contribute to an environment that encourages growth and innovation.

Category	Business, Commerce and Management Studies
Subfield	Generic Management
Unit Standard	252041
Accreditation	SAQA Accredited · NQF Level 5 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Explain the concept of a learning culture and its benefits to an organisation.
- Identify barriers to learning and propose strategies to overcome them.
- Demonstrate behaviours that promote a positive learning environment.
- Apply techniques to encourage knowledge sharing and collaboration among colleagues.
- Evaluate the impact of learning initiatives on individual and organisational performance.

WHO SHOULD ATTEND

- This course is designed for team leaders, supervisors, trainers, and anyone responsible for encouraging learning and development within their team or organisation.

COURSE OUTLINE

Day 1: Foundations of a Learning Culture

- What is a learning culture?
- Benefits of a learning culture
- Barriers to learning
- Leadership and learning
- Creating a safe learning environment
- Encouraging knowledge sharing
- Learning styles and preferences
- Policies and procedures supporting learning

Day 2: Implementing and Sustaining a Learning Culture

- Developing a learning culture action plan
- Techniques for promoting learning (mentoring, coaching, communities of practice)
- Measuring learning culture effectiveness
- Feedback and reflection practices
- Overcoming resistance to change
- Integrating learning into daily work
- Celebrating learning successes
- Sustaining momentum

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 16,200.00	R 16,200.00
1	In-House	R 21,000.00	R 21,000.00
1	On-Campus (Pretoria)	R 24,300.00	R 24,300.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	11 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	11 Aug 2026	On-Campus	Mauritius
12 Aug 2026	13 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	13 Aug 2026	On-Campus	Pretoria, South Africa
12 Aug 2026	13 Aug 2026	On-Campus	Durban, South Africa
18 Aug 2026	19 Aug 2026	On-Campus	Shenzhen, China
18 Aug 2026	19 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 252041) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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