



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Community Development Theories and Approaches Evaluation

Agriculture and Nature Conservation / Primary Agriculture

Unit Standard 253020 · NQF Level 7 · 15 Credits · 12 Days

COURSE OVERVIEW

This course equips learners with the advanced skills needed to select, integrate, and critically evaluate community development theories and approaches within complex, multi-stakeholder settings. Participants will learn to assess the applicability of various theoretical frameworks to real-world challenges, fostering sustainable and contextually relevant community interventions. The course bridges theory and practice, enabling learners to design evidence-based strategies that address systemic social issues.

Category	Agriculture and Nature Conservation
Subfield	Primary Agriculture
Unit Standard	253020
Accreditation	SAQA Accredited · NQF Level 7 · 15 Credits
Duration	12 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyse the core assumptions and principles of major community development theories, including asset-based, rights-based, and participatory approaches.
- Evaluate the strengths and limitations of different community development approaches in complex, multi-cultural, and resource-constrained settings.
- Integrate multiple theoretical perspectives to design a coherent community development strategy tailored to a specific context.
- Critically assess the ethical implications and power dynamics inherent in community development interventions.
- Apply a systematic evaluation framework to measure the effectiveness and impact of community development programmes.
- Demonstrate the ability to adapt and synthesise theories to address emerging challenges such as climate change, inequality, and digital divides.

WHO SHOULD ATTEND

- This course is designed for community development practitioners, programme managers, and policy analysts who work in complex environments such as NGOs, government departments, or development agencies.
- It is also suitable for senior students in development studies seeking to deepen their theoretical and evaluative skills.

COURSE OUTLINE

Day 1: Foundations of Community Development

- Introduction to community development: definitions and scope
- Historical context and evolution of community development
- Core values: participation, empowerment, social justice
- Stakeholder mapping and roles
- Overview of community development theories
- Ethical considerations in community work

Day 2: Theoretical Frameworks - Modernisation and Dependency

- Modernisation theory: key concepts and assumptions
- Stages of development (Rostow)
- Dependency theory: core-periphery dynamics
- Critique of modernisation and dependency theories
- Case studies: South African communities
- Group discussion: strengths and limitations

Day 3: Participatory Development and Empowerment Theories

- Participatory development: definition and importance
- Empowerment theory: individual and collective empowerment
- Paulo Freire's critical pedagogy
- Participatory Rural Appraisal (PRA) tools
- Power analysis frameworks
- Barriers to participation

Day 4: Asset-Based Community Development (ABCD)

- Introduction to ABCD: history and principles
- Asset mapping techniques
- Building on community strengths
- Comparing ABCD with deficit-based models
- Case study: ABCD in practice
- Group activity: asset mapping exercise

Day 5: Sustainable Livelihoods Approach

- Sustainable livelihoods: conceptual framework
- Livelihood assets: human, social, natural, physical, financial
- Vulnerability context: shocks, trends, seasonality
- Livelihood strategies and outcomes
- Application to South African rural communities
- Group work: livelihood analysis

Day 6: Gender and Development Theories

- Gender and development: key concepts
- Women in Development (WID) vs Gender and Development (GAD)
- Feminist perspectives in community work
- Gender analysis tools
- Case studies: gender issues in South Africa

- Strategies for gender mainstreaming

Day 7: Monitoring and Evaluation of Community Projects

- M&E; fundamentals: purpose and principles
- Logical framework approach
- Developing SMART indicators
- Data collection methods for M&E;
- Participatory M&E;: community involvement
- Reporting and learning

Day 8: Programme Planning and Proposal Writing

- Programme planning cycle
- Needs assessment techniques
- Stakeholder consultation methods
- Proposal structure and components
- Budgeting for community projects
- Resource mobilisation strategies

Day 9: Conflict Resolution and Community Facilitation

- Conflict analysis: types and causes
- Conflict resolution models: negotiation, mediation
- Facilitation skills: active listening, questioning
- Dealing with difficult participants
- Building consensus and agreements
- Role-play exercises

Day 10: Policy Frameworks and Advocacy in Community Development

- South African policy landscape: NDP, IDP, etc.
- Policy analysis frameworks
- Advocacy: definition and approaches
- Lobbying and coalition building
- Case studies: successful advocacy campaigns
- Group activity: drafting advocacy plan

Day 11: Evaluating Community Development Interventions

- Evaluation types: formative, summative, impact
- Evaluation design: experimental, quasi-experimental, participatory
- Data analysis and interpretation
- Reporting evaluation results
- Using evaluations for learning and accountability
- Ethical issues in evaluation

Day 12: Integration, Reflection, and Action Planning

- Recap of key theories and approaches
- Integration of theory and practice
- Action planning: goals, activities, timeline
- Presentation of proposals
- Peer feedback and discussion
- Course evaluation and certification

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **15 NQF credits** at **NQF Level 7**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 47,100.00	R 47,100.00
1	In-House	R 61,300.00	R 61,300.00
1	On-Campus (Pretoria)	R 70,700.00	R 70,700.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	25 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	25 Aug 2026	On-Campus	Mauritius
11 Aug 2026	26 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	27 Aug 2026	On-Campus	Dubai, UAE
13 Aug 2026	28 Aug 2026	On-Campus	Pretoria, South Africa
14 Aug 2026	31 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	01 Sep 2026	On-Campus	Shenzhen, China
18 Aug 2026	02 Sep 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 253020) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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