



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Professionalism in Extension Services

Agriculture and Nature Conservation / Primary Agriculture

Unit Standard 253021 · NQF Level 6 · 5 Credits · 2 Days

COURSE OVERVIEW

This course equips extension practitioners with the knowledge and skills to promote and maintain professionalism in their interactions with clients, colleagues, and stakeholders. It focuses on ethical conduct, effective communication, and continuous professional development to enhance service delivery in agricultural and community extension settings.

Category	Agriculture and Nature Conservation
Subfield	Primary Agriculture
Unit Standard	253021
Accreditation	SAQA Accredited · NQF Level 6 · 5 Credits
Duration	2 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply professional codes of conduct and ethical principles in extension practice.
- Demonstrate effective communication and interpersonal skills when interacting with diverse stakeholders.
- Analyze the impact of professional behavior on client trust and organizational reputation.
- Implement strategies for continuous professional development and self-improvement.
- Evaluate own practice against professional standards and identify areas for growth.
- Promote a culture of professionalism within the extension team and community.

WHO SHOULD ATTEND

- Extension officers, agricultural advisors, community development workers, and other professionals involved in providing advisory or support services to rural and agricultural communities.

COURSE OUTLINE

Day 1: Foundations of Professionalism in Extension Services

- Introduction to professionalism: concepts and attributes
- Ethical frameworks and codes of conduct for extension practitioners
- Effective communication skills: active listening, empathy, and cultural sensitivity
- Legal and regulatory context: SAQA, sector-specific legislation, and professional bodies
- Building trust and credibility with stakeholders
- Professional boundaries and conflict of interest
- Time management and organizational skills
- Reflective practice and continuous professional development

Day 2: Advanced Professional Practice and Stakeholder Engagement

- Advanced stakeholder analysis and engagement techniques
- Facilitation skills for group learning and community meetings
- Conflict resolution and negotiation in extension settings
- Monitoring and evaluation of professional practice
- Developing a professional portfolio and CPD plan
- Case studies: ethical dilemmas and decision-making
- Best practices in reporting and documentation
- Networking and collaboration for impact

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **5 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 16,900.00	R 16,900.00
1	In-House	R 22,000.00	R 22,000.00
1	On-Campus (Pretoria)	R 25,400.00	R 25,400.00

UPCOMING SESSIONS

Start	End	Method	Venue
11 Aug 2026	12 Aug 2026	On-Campus	Durban, South Africa
11 Aug 2026	12 Aug 2026	On-Campus	Pretoria, South Africa
11 Aug 2026	12 Aug 2026	On-Campus	Cape Town, South Africa
13 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
13 Aug 2026	14 Aug 2026	On-Campus	Dubai, UAE
13 Aug 2026	14 Aug 2026	On-Campus	Mauritius
17 Aug 2026	18 Aug 2026	On-Campus	Dubai, UAE
17 Aug 2026	18 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 253021) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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