



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Original Music Composition and Songwriting

Culture and Arts / Music

Unit Standard 253254 · NQF Level 5 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips learners with the foundational and advanced skills to compose original music and write song lyrics. Participants will explore melodic and harmonic structures, lyrical techniques, and arrangement principles, enabling them to create original musical works. The course bridges creative expression with structured compositional methods, preparing learners for professional music creation.

Category	Culture and Arts
Subfield	Music
Unit Standard	253254
Accreditation	SAQA Accredited · NQF Level 5 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply fundamental music theory concepts (scales, chords, rhythm) to compose original melodies and chord progressions.
- Analyze existing songs to identify structural elements, lyrical devices, and harmonic patterns.
- Design original song structures (verse-chorus, AABA, etc.) with cohesive lyrical and musical content.
- Demonstrate techniques for generating melodic and lyrical ideas through brainstorming, improvisation, and thematic development.
- Evaluate and revise compositions for emotional impact, coherence, and technical accuracy.
- Implement recording or notation methods to document and present original compositions.

WHO SHOULD ATTEND

- Aspiring songwriters, musicians, music producers, and creative professionals seeking to develop or refine their skills in original music composition and songwriting.
- Suitable for individuals with basic musical knowledge who wish to formalize their creative process.

COURSE OUTLINE

Day 1: Foundations of Music Theory and Composition

- Overview of music theory: notes, scales (major and minor), and key signatures
- Harmony fundamentals: triads, seventh chords, and common chord progressions
- Melody construction: phrasing, contour, and motives
- Rhythm basics: note values, time signatures, and syncopation
- Introduction to song forms: verse-chorus, AABA, and 12-bar blues
- Ear training: identifying intervals and chord qualities

Day 2: Songwriting Techniques and Lyric Development

- Lyric writing: rhyme, meter, and poetic devices
- Song structure analysis: mapping popular songs
- Thematic development: storytelling and emotional arc
- Melody and lyric integration: prosody and phrasing
- Chord progression selection for emotional impact
- Collaborative songwriting techniques

Day 3: Arrangement and Instrumentation

- Arrangement principles: layering, contrast, and build-up
- Instrument selection and timbre considerations
- Harmonic voicing: open vs. close voicings, inversions
- Rhythmic arrangement: groove, fills, and breaks
- Dynamics and expression: crescendo, decrescendo, and articulation
- Use of technology: DAW basics for arrangement

Day 4: Genre-Specific Composition and Stylistic Elements

- Genre analysis: pop, rock, jazz, blues, electronic, hip-hop
- Stylistic chord progressions and harmonic language
- Genre-specific rhythmic patterns and grooves
- Production aesthetics: instrumentation and effects
- Melodic and lyrical conventions per genre
- Cross-genre fusion and innovation

Day 5: Final Composition Project and Portfolio Presentation

- Project planning: setting goals and timelines
- Composition refinement: editing and polishing
- Notation and scoring basics (lead sheet, chord chart)
- Recording and production tips for demo creation
- Presentation skills: explaining creative choices
- Peer review and constructive critique
- Portfolio building and next steps

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 24,200.00	R 24,200.00
1	In-House	R 31,400.00	R 31,400.00
1	On-Campus (Pretoria)	R 36,200.00	R 36,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Pretoria, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
17 Aug 2026	21 Aug 2026	On-Campus	Dubai, UAE
17 Aug 2026	21 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 253254) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development
Unit F0409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aaticd.co.za · www.aaticd.co.za