



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Community Development Through Arts Facilitation

Culture and Arts / Sport

Unit Standard 254243 · NQF Level 5 · 10 Credits · 7 Days

COURSE OVERVIEW

This course equips learners with the skills to use arts-based methods to facilitate community development. Participants will learn to design and implement participatory arts activities that foster social cohesion, empower communities, and address local development challenges. The course integrates facilitation techniques with an understanding of community dynamics and the transformative potential of the arts.

Category	Culture and Arts
Subfield	Sport
Unit Standard	254243
Accreditation	SAQA Accredited · NQF Level 5 · 10 Credits
Duration	7 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply participatory arts techniques to engage communities in development dialogue.
- Analyze community needs and assets to design relevant arts-based interventions.
- Evaluate the impact of arts facilitation on community cohesion and empowerment.
- Design a community arts project plan that aligns with development objectives.
- Implement facilitation strategies that promote inclusive participation and ownership.
- Demonstrate ethical and culturally sensitive practices in community arts facilitation.

WHO SHOULD ATTEND

- Community development workers, arts facilitators, social workers, and NGO staff who wish to integrate creative arts into their community engagement and development initiatives.

COURSE OUTLINE

Day 1: Introduction to Community Development and Arts Facilitation

- What is community development?
- Principles of community development (participation, empowerment, sustainability)
- The role of arts in social change and community building
- Introduction to arts facilitation: definition and core skills
- Ethical practice: consent, cultural sensitivity, and inclusivity
- Case studies of successful community arts projects

Day 2: Understanding Community Context and Needs

- Participatory needs assessment tools (surveys, focus groups, community mapping)
- Asset-based community development (ABCD) framework
- Understanding community culture, history, and power structures
- Identifying stakeholders and building partnerships
- Creating a community profile document
- Ethical considerations in data collection

Day 3: Arts Facilitation Methods and Techniques

- Overview of arts forms: visual arts, drama, music, dance, storytelling
- Facilitation skills: active listening, questioning, and encouraging participation
- Adapting activities for age, ability, and cultural background
- Session planning: objectives, materials, timeline, and evaluation
- Group dynamics: building trust, managing conflict, and ensuring safety
- Icebreakers and warm-up activities

Day 4: Designing and Implementing Community Arts Projects

- Project planning: goals, activities, timeline, roles
- Resource mobilisation: materials, funding, volunteers
- Budgeting basics for community arts projects
- Implementing a mini arts session with peers or community members
- Documentation methods: photos, journals, feedback forms
- Reflection and peer feedback on facilitation

Day 5: Monitoring, Evaluation, and Learning in Arts for Development

- M&E; basics: indicators, data sources, frequency
- Qualitative data collection: interviews, focus groups, observation
- Arts-based evaluation: photovoice, storytelling, community mapping
- Quantitative data: surveys, attendance records
- Data analysis and interpretation
- Reporting and communicating impact
- Using evaluation for adaptive management

Day 6: Advocacy, Communication, and Sustainability

- Advocacy basics: messages, audiences, channels
- Storytelling for advocacy: using arts to amplify voices
- Communication tools: reports, social media, exhibitions
- Sustainability strategies: capacity building, income generation, ownership

- Partnership development: identifying and engaging allies
- Funding sources: grants, crowdfunding, in-kind support

Day 7: Integration, Reflection, and Action Planning

- Course review and key takeaways
- Action planning: setting goals, identifying resources, timelines
- Project proposal presentations
- Peer and facilitator feedback sessions
- Building a support network
- Resources for further learning and funding
- Certification and next steps

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 29,600.00	R 29,600.00
1	In-House	R 38,500.00	R 38,500.00
1	On-Campus (Pretoria)	R 44,400.00	R 44,400.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	18 Aug 2026	On-Campus	Abu Dhabi, UAE
11 Aug 2026	19 Aug 2026	On-Campus	Durban, South Africa
11 Aug 2026	19 Aug 2026	On-Campus	Mauritius
12 Aug 2026	20 Aug 2026	On-Campus	Cape Town, South Africa
13 Aug 2026	21 Aug 2026	On-Campus	Dubai, UAE
14 Aug 2026	24 Aug 2026	On-Campus	Pretoria, South Africa
17 Aug 2026	25 Aug 2026	On-Campus	Durban, South Africa
18 Aug 2026	26 Aug 2026	On-Campus	Shenzhen, China

Contact us if no suitable date is listed — on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 254243) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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