



## Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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### COURSE BROCHURE

# Community Arts Principles and Philosophy

Culture and Arts / Sport

Unit Standard 254295 · NQF Level 5 · 9 Credits · 6 Days

## COURSE OVERVIEW

This course equips learners with a deep understanding of the principles and philosophy underpinning community arts practice. Participants will explore how community arts can foster social cohesion, cultural expression, and participatory development. The course prepares learners to apply these principles in diverse community settings, ensuring ethical and inclusive arts facilitation.

|                 |                                           |
|-----------------|-------------------------------------------|
| Category        | Culture and Arts                          |
| Subfield        | Sport                                     |
| Unit Standard   | 254295                                    |
| Accreditation   | SAQA Accredited · NQF Level 5 · 9 Credits |
| Duration        | 6 days                                    |
| Training Method | Online, On-Campus, In-House               |
| Certificate     | Issued via AATICD LMS – verifiable online |

## LEARNING OUTCOMES

- Explain the key principles and philosophy of community arts, including participation, empowerment, and social transformation.
- Analyze the historical and theoretical foundations of community arts practice in South Africa and globally.
- Apply ethical, inclusive, and culturally sensitive approaches when facilitating community arts projects.
- Evaluate the impact of community arts on individual and community well-being, identity, and social change.
- Design a community arts project plan that reflects the principles of collaboration, co-creation, and community ownership.
- Demonstrate reflective practice by critically assessing one's own facilitation methods and community engagement strategies.

## WHO SHOULD ATTEND

- This course is designed for community arts practitioners, facilitators, project coordinators, and cultural workers who engage with communities through arts-based initiatives.
- It is also suitable for educators, social workers, and development practitioners seeking to integrate community arts into their work.

## COURSE OUTLINE

### Day 1: Introduction to Community Arts Principles

- What is community arts? Definitions and scope
- Core principles: participation, collaboration, empowerment
- Historical development of community arts in South Africa
- Community arts vs. mainstream arts
- The role of the community arts practitioner
- Ethical considerations in community arts

### Day 2: Philosophy and Theoretical Frameworks

- Key philosophers: Freire, Boal, hooks
- Critical pedagogy and consciousness-raising
- Cultural democracy vs. cultural elitism
- Participatory action research in arts
- Art as a tool for social justice
- Case studies of philosophical application

### Day 3: Community Engagement and Needs Assessment

- Principles of community engagement
- Needs assessment tools: surveys, focus groups, interviews
- Asset mapping and community strengths
- Building partnerships with local organizations
- Ethical considerations: consent, confidentiality, reciprocity
- Practical exercise: designing a needs assessment plan

### Day 4: Program Design and Facilitation

- Program design cycle: needs to outcomes
- Facilitation skills: active listening, conflict resolution
- Participatory methods: theatre of the oppressed, mural projects
- Inclusivity: working with children, elderly, people with disabilities
- Monitoring and evaluation in community arts
- Practical exercise: designing a workshop session

### Day 5: Project Management and Sustainability

- Project planning: timelines, milestones, deliverables
- Budgeting and fundraising for community arts
- Resource mobilization: in-kind, volunteers, partnerships
- Sustainability: capacity building, local ownership
- Documentation: photography, video, narratives
- Managing challenges: conflict, funding gaps, evaluation

### Day 6: Integration, Ethics, and Future Directions

- Integrating principles, philosophy, and practice
- Ethical decision-making in community arts
- Professional standards and SAQA alignment
- Future directions: digital arts, climate justice, decolonization
- Presentation of project proposals

- Peer feedback and reflection

## ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **9 NQF credits** at **NQF Level 5**.

## PRICING (PER DELEGATE, EX-VAT)

| Delegates | Training Method      | Price per Delegate | Total       |
|-----------|----------------------|--------------------|-------------|
| 1         | Online               | R 26,900.00        | R 26,900.00 |
| 1         | In-House             | R 35,000.00        | R 35,000.00 |
| 1         | On-Campus (Pretoria) | R 40,300.00        | R 40,300.00 |

## UPCOMING SESSIONS

| Start       | End         | Method    | Venue                   |
|-------------|-------------|-----------|-------------------------|
| 10 Aug 2026 | 17 Aug 2026 | On-Campus | Dubai, UAE              |
| 11 Aug 2026 | 18 Aug 2026 | On-Campus | Pretoria, South Africa  |
| 12 Aug 2026 | 19 Aug 2026 | On-Campus | Abu Dhabi, UAE          |
| 13 Aug 2026 | 20 Aug 2026 | On-Campus | Durban, South Africa    |
| 13 Aug 2026 | 20 Aug 2026 | On-Campus | Mauritius               |
| 14 Aug 2026 | 21 Aug 2026 | On-Campus | Cape Town, South Africa |
| 17 Aug 2026 | 24 Aug 2026 | On-Campus | Pretoria, South Africa  |
| 18 Aug 2026 | 25 Aug 2026 | On-Campus | Abu Dhabi, UAE          |

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

## HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit [www.aaticd.co.za](http://www.aaticd.co.za), open the page for this course (Unit Standard 254295) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to [apply@aaticd.co.za](mailto:apply@aaticd.co.za) – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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