



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Resource Management Advocacy Skills

Culture and Arts / Cultural Studies

Unit Standard 255677 · NQF Level 6 · 8 Credits · 5 Days

COURSE OVERVIEW

This course equips learners with the skills to effectively advocate for and manage resources within an organisation. It focuses on strategic resource allocation, negotiation techniques, and ethical stewardship to ensure optimal use of financial, human, and material assets. Participants will learn to influence decision-makers and promote sustainable resource practices.

Category	Culture and Arts
Subfield	Cultural Studies
Unit Standard	255677
Accreditation	SAQA Accredited · NQF Level 6 · 8 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyse resource needs and constraints within an organisational context to develop effective advocacy strategies.
- Apply negotiation and communication techniques to secure and allocate resources ethically and sustainably.
- Evaluate the impact of resource decisions on organisational goals and stakeholder interests.
- Design a resource management plan that balances competing priorities and promotes long-term sustainability.
- Demonstrate the ability to present a compelling business case for resource allocation to senior management.
- Implement monitoring and reporting mechanisms to ensure accountability and transparency in resource use.

WHO SHOULD ATTEND

- This course is designed for managers, team leaders, and professionals responsible for resource planning and allocation in public or private sector organisations.
- It is also suitable for aspiring leaders seeking to enhance their advocacy and resource management capabilities.

COURSE OUTLINE

Day 1: Foundations of Resource Management Advocacy

- Introduction to resource management advocacy
- Stakeholder identification and analysis
- Overview of relevant legislation (e.g., NEMA, Water Act)
- Ethical principles in advocacy
- Case studies of resource conflicts

Day 2: Communication and Negotiation Skills

- Communication models and active listening
- Negotiation tactics and strategies
- Conflict resolution frameworks
- Crafting advocacy messages
- Role-play scenarios

Day 3: Data-Driven Advocacy and Resource Analysis

- Data collection methods for resource management
- Resource assessment techniques
- Cost-benefit analysis basics
- Environmental impact data interpretation
- Building evidence-based arguments

Day 4: Advocacy Planning and Campaign Management

- Advocacy campaign planning frameworks
- Goal setting and SMART objectives
- Resource mobilisation and partnerships
- Monitoring and evaluation indicators
- Case study: Successful advocacy campaigns

Day 5: Integration, Ethics, and Action Planning

- Ethical decision-making in resource management
- Integrated advocacy strategies
- Action planning and next steps
- Presentation of advocacy proposals
- Peer feedback and reflection

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **8 NQF credits** at **NQF Level 6**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 25,300.00	R 25,300.00
1	In-House	R 32,900.00	R 32,900.00
1	On-Campus (Pretoria)	R 38,000.00	R 38,000.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Pretoria, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Dubai, UAE
10 Aug 2026	14 Aug 2026	On-Campus	Cape Town, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Mauritius
17 Aug 2026	21 Aug 2026	On-Campus	Dubai, UAE
17 Aug 2026	21 Aug 2026	On-Campus	Pretoria, South Africa

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 255677) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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