



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aaticd.co.za · Website: www.aaticd.co.za

COURSE BROCHURE

Crime and Victimisation Awareness Strategies

Law, Military Science and Security / Safety in Society

Unit Standard 255757 · NQF Level 4 · 9 Credits · 6 Days

COURSE OVERVIEW

This course equips learners with the knowledge and skills to develop and implement strategies that inform individuals and communities about crime and victimisation. It focuses on raising awareness, promoting prevention, and supporting victims through effective communication and community engagement. Participants will learn to analyse crime patterns, identify vulnerable groups, and design targeted awareness campaigns.

Category	Law, Military Science and Security
Subfield	Safety in Society
Unit Standard	255757
Accreditation	SAQA Accredited · NQF Level 4 · 9 Credits
Duration	6 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply strategies to raise awareness about crime and victimisation in diverse community settings.
- Analyse crime patterns and identify factors contributing to victimisation.
- Evaluate the effectiveness of existing crime awareness initiatives.
- Design targeted awareness campaigns to address specific crime types and vulnerable groups.
- Implement strategies to support victims and reduce re-victimisation.
- Demonstrate effective communication techniques for engaging communities on crime prevention.

WHO SHOULD ATTEND

- This course is designed for community development workers, safety and security personnel, social workers, and anyone involved in crime prevention or victim support within communities or organisations.

COURSE OUTLINE

Day 1: Understanding Crime and Victimisation

- Introduction to crime and victimisation.
- Historical perspectives on victimology.
- Types and classifications of crime.
- Victimisation patterns and trends in South Africa.
- Impact of crime on victims: physical, emotional, financial.
- Social and economic determinants of crime.
- Overview of the criminal justice system.

Day 2: Legal Frameworks and Rights of Victims

- South African Constitution and Bill of Rights.
- Victims' Charter and Service Charter for Victims of Crime.
- Criminal Procedure Act and victim-related provisions.
- Domestic Violence Act and Sexual Offences Act.
- Role of the National Prosecuting Authority.
- Victim compensation and restitution.
- Reporting procedures and victim statements.
- Rights of vulnerable groups (children, women, LGBTQ+).

Day 3: Victim Support Services and Referral Networks

- Overview of victim support services in South Africa.
- Government agencies: Department of Social Development, SAPS.
- Non-governmental organisations: NICRO, POWA, Childline.
- Trauma counselling and psychological first aid.
- Shelter and emergency accommodation services.
- Legal aid and pro bono services.
- Building referral networks and partnerships.
- Case management and follow-up.

Day 4: Crime Prevention Strategies and Community Safety

- Theories of crime prevention.
- Situational crime prevention and CPTED principles.
- Social crime prevention: education, employment, youth programmes.
- Community policing and partnerships.
- Neighbourhood watch and community safety structures.
- Role of local government in crime prevention.
- Crime mapping and data analysis.
- Evaluating crime prevention initiatives.

Day 5: Victimisation Awareness and Public Education

- Principles of effective awareness campaigns.
- Targeting vulnerable groups: children, elderly, persons with disabilities.
- Developing key messages and materials.
- Using traditional media: radio, TV, print.
- Leveraging social media and digital platforms.
- Organising community events and workshops.

- Ethical issues: victim privacy, sensationalism.
- Monitoring and evaluating campaign impact.

Day 6: Practical Application and Integration

- Case studies of complex victimisation scenarios.
- Multi-agency coordination and role-play.
- Developing a victim response plan.
- Presenting a community safety strategy.
- Peer feedback and evaluation.
- Action planning for implementation.
- Course review and assessment.
- Certification and next steps.

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **9 NQF credits** at **NQF Level 4**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 25,600.00	R 25,600.00
1	In-House	R 33,300.00	R 33,300.00
1	On-Campus (Pretoria)	R 38,400.00	R 38,400.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	17 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	17 Aug 2026	On-Campus	Mauritius
11 Aug 2026	18 Aug 2026	On-Campus	Cape Town, South Africa
12 Aug 2026	19 Aug 2026	On-Campus	Dubai, UAE
13 Aug 2026	20 Aug 2026	On-Campus	Pretoria, South Africa
14 Aug 2026	21 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	24 Aug 2026	On-Campus	Shenzhen, China
18 Aug 2026	25 Aug 2026	On-Campus	Dubai, UAE

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 255757) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aaticd.co.za · www.aaticd.co.za