



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aatikd.co.za · Website: www.aatikd.co.za

COURSE BROCHURE

Nail Care Product Advice in Retail

Services / Wholesale and Retail

Unit Standard 258179 · NQF Level 3 · 3 Credits · 1 Day

COURSE OVERVIEW

This course equips retail staff with the knowledge and skills to provide expert advice on nail care products, enhancing customer satisfaction and driving sales. Learners will gain the ability to assess customer needs, recommend appropriate products, and promote nail care lines effectively in a retail environment.

Category	Services
Subfield	Wholesale and Retail
Unit Standard	258179
Accreditation	SAQA Accredited · NQF Level 3 · 3 Credits
Duration	1 day
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply product knowledge to advise customers on nail care products suitable for their specific needs.
- Demonstrate effective communication techniques to promote nail care products and increase sales.
- Analyze customer requirements by asking relevant questions and observing nail condition.
- Evaluate product features and benefits to match customer expectations and preferences.
- Implement up-selling and cross-selling strategies for nail care product ranges.
- Assess and address customer concerns or objections regarding nail care products.

WHO SHOULD ATTEND

- Retail sales associates, beauty consultants, and store managers working in cosmetics or nail care departments who interact directly with customers seeking nail care advice.

COURSE OUTLINE

Day 1: Nail Care Product Knowledge and Customer Consultation

- Overview of nail care product categories: polishes, treatments, strengtheners, cuticle care
- Key ingredients: keratin, biotin, calcium, formaldehyde, and their functions
- Common nail conditions: brittle nails, peeling, discolouration, fungal infections
- Customer consultation process: questioning, active listening, and visual assessment
- Matching products to customer needs: dry nails, weak nails, nail art
- Product safety and contraindications
- Retail sales techniques: upselling, cross-selling, and aftercare advice

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **3 NQF credits** at **NQF Level 3**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 12,800.00	R 12,800.00
1	In-House	R 16,600.00	R 16,600.00
1	On-Campus (Pretoria)	R 19,200.00	R 19,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
07 Aug 2026	07 Aug 2026	On-Campus	Cape Town, South Africa
10 Aug 2026	10 Aug 2026	On-Campus	Pretoria, South Africa
11 Aug 2026	11 Aug 2026	On-Campus	Abu Dhabi, UAE
12 Aug 2026	12 Aug 2026	On-Campus	Durban, South Africa
12 Aug 2026	12 Aug 2026	On-Campus	Mauritius
13 Aug 2026	13 Aug 2026	On-Campus	Cape Town, South Africa
14 Aug 2026	14 Aug 2026	On-Campus	Dubai, UAE
17 Aug 2026	17 Aug 2026	On-Campus	Abu Dhabi, UAE

Contact us if no suitable date is listed — on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard 258179) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza, 1122 Burnett St, Hatfield 0028, Pretoria, Gauteng, South Africa
Tel: +27 12 004 8389 · WhatsApp: +27 65 077 6310 · apply@aaticd.co.za · www.aaticd.co.za