Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Financial Analysis

Custom Courses / Accounting and Finance

Unit Standard AATICD-0013 · NQF Level 5 · 10 Credits · 5 Days

COURSE OVERVIEW

This course equips learners with the skills to analyze financial statements, interpret financial ratios, and evaluate business performance. It enables participants to make informed financial decisions and contribute to strategic planning within their organizations.

Category	Custom Courses
Subfield	Accounting and Finance
Unit Standard	AATICD-0013
Accreditation	SAQA Accredited · NQF Level 5 · 10 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS — verifiable online

LEARNING OUTCOMES

- Apply financial analysis techniques to interpret income statements, balance sheets, and cash flow statements.
- Analyze financial ratios to assess liquidity, profitability, and solvency of an organization.
- Evaluate financial performance against industry benchmarks and historical data.
- Design financial forecasts and budgets to support organizational planning.
- Implement financial analysis findings to recommend strategic business decisions.
- Demonstrate the use of financial analysis tools and software in practical scenarios.

WHO SHOULD ATTEND

- This course is designed for financial professionals, managers, business owners, and individuals seeking to enhance their financial analysis skills for improved decision-making.

COURSE OUTLINE

Day 1: Foundations of Financial Analysis

- Overview of financial analysis and its users
- The balance sheet, income statement, and cash flow statement
- The accounting equation: assets = liabilities + equity
- Basic financial statement analysis techniques
- Introduction to ratio analysis: liquidity, solvency, profitability
- Limitations of financial analysis

Day 2: Financial Statement Analysis Techniques

- Horizontal analysis: trend analysis and percentage change
- Vertical analysis: common-size statements
- Liquidity ratios: current, quick, cash ratios
- Solvency ratios: debt-to-equity, interest coverage
- Profitability ratios: gross margin, operating margin, net margin, ROA, ROE
- Efficiency ratios: inventory turnover, receivables turnover, asset turnover

Day 3: Cash Flow Analysis and Forecasting

- Structure of the cash flow statement: operating, investing, financing activities
- Direct vs. indirect methods of cash flow preparation
- Cash flow ratio analysis: cash flow margin, cash flow coverage
- Cash flow forecasting techniques
- Quality of earnings analysis: accruals vs. cash flows
- Case studies on cash flow analysis

Day 4: Advanced Financial Analysis and Valuation

- DuPont analysis: decomposing ROE
- Valuation methods: discounted cash flow (DCF), comparable company analysis
- Forecasting financial statements for valuation
- Sensitivity analysis and scenario planning
- Use of financial analysis in mergers and acquisitions
- Ethical considerations in financial reporting and analysis

Day 5: Practical Application and Decision-Making

- Comprehensive case study: analyzing a company's financial health
- Preparing a financial analysis report
- Presenting findings to management
- Decision-making frameworks using financial analysis
- Integrating financial analysis with non-financial factors
- Review of key concepts and final assessment

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 17,700.00	**R 17,700.00**
1	In-House	R 23,900.00	**R 23,900.00**
1	On-Campus (Pretoria)	R 26,700.00	**R 26,700.00**

UPCOMING SESSIONS

Start	End	Method	Venue
07 Dec 2026	11 Dec 2026	Online	—
07 Dec 2026	11 Dec 2026	On-Campus	Maseru, Lesotho
07 Dec 2026	11 Dec 2026	On-Campus	Kigali, Rwanda
07 Dec 2026	11 Dec 2026	On-Campus	Accra, Ghana
07 Dec 2026	11 Dec 2026	On-Campus	Cape Town, South Africa
07 Dec 2026	11 Dec 2026	On-Campus	Abu Dhabi, UAE
07 Dec 2026	11 Dec 2026	On-Campus	Victoria Falls, Zimbabwe
14 Dec 2026	18 Dec 2026	On-Campus	Mbabane, Eswatini

Contact us if no suitable date is listed — on-demand sessions can be arranged for groups.

HOW TO GET A QUOTATION OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard AATICD-0013) and click **Get A Quotation**. Select your training method and number of delegates — your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to **apply@aaticd.co.za** — our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically — the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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