



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Strategic Health Management

Custom Courses / Health, Safety and Environment (HSE)

Unit Standard AATICD-0058 · NQF Level 5 · 10 Credits · 5 Days

COURSE OVERVIEW

This course equips learners with the strategic skills required to design, implement, and evaluate health management systems within organisations. It focuses on aligning health strategies with business objectives and regulatory requirements to promote a culture of wellness and compliance.

Category	Custom Courses
Subfield	Health, Safety and Environment (HSE)
Unit Standard	AATICD-0058
Accreditation	SAQA Accredited · NQF Level 5 · 10 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Analyze the strategic role of health management in achieving organisational goals.
- Evaluate current health management systems against legislative and best practice standards.
- Design a strategic health management plan that integrates risk assessment and resource allocation.
- Implement health promotion and disease prevention programs tailored to workplace needs.
- Monitor and review health management outcomes using appropriate performance indicators.
- Demonstrate leadership in fostering a health-conscious organisational culture.

WHO SHOULD ATTEND

- This course is intended for managers, health and safety officers, and professionals responsible for developing and overseeing health management strategies in their organisations.

COURSE OUTLINE

Day 1: Foundations of Strategic Health Management

- Introduction to strategic health management
- Healthcare system overview and stakeholders
- Environmental analysis (PESTLE, SWOT)
- Strategic planning frameworks
- Case studies of health sector challenges

Day 2: Strategic Planning and Policy Development

- Vision, mission, and values in healthcare
- Policy formulation and implementation
- Evidence-based management
- Ethical dilemmas in health strategy
- Strategic goal setting and KPIs

Day 3: Resource Management and Operational Excellence

- Strategic resource allocation
- Financial management in healthcare
- Human resource planning and development
- Quality improvement (Lean, Six Sigma)
- Performance measurement and dashboards

Day 4: Leadership, Change Management, and Innovation

- Leadership styles in health organisations
- Change management models
- Innovation and technology adoption
- Strategic communication and stakeholder engagement
- Team dynamics and conflict resolution

Day 5: Integration, Evaluation, and Future Trends

- Strategic plan integration and alignment
- Balanced scorecard and evaluation frameworks
- Emerging trends (digital health, AI, global health)
- Risk management and contingency planning
- Final project presentations and feedback

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 24,200.00	R 24,200.00
1	In-House	R 31,400.00	R 31,400.00
1	On-Campus (Pretoria)	R 36,200.00	R 36,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	21 Aug 2026	On-Campus	Harare, Zimbabwe
17 Aug 2026	21 Aug 2026	On-Campus	Shenzhen, China
24 Aug 2026	28 Aug 2026	On-Campus	Bangkok, Thailand
24 Aug 2026	28 Aug 2026	On-Campus	Victoria Falls, Zimbabwe
31 Aug 2026	04 Sep 2026	On-Campus	Lusaka, Zambia
31 Aug 2026	04 Sep 2026	On-Campus	London, UK

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard AATICD-0058) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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