



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

Tel: +27 12 004 8389 · Mobile: +27 65 077 6310

Email: apply@aatikcd.co.za · Website: www.aatikcd.co.za

COURSE BROCHURE

Impact Evaluation in the Public Sector

Custom Courses / Project Management, Monitoring and Evaluation

Unit Standard AATICD-0118 · NQF Level 5 · 10 Credits · 5 Days

COURSE OVERVIEW

This course equips public sector professionals with the skills to design and implement rigorous impact evaluations. It covers key evaluation methodologies, data collection techniques, and reporting frameworks to measure policy and program effectiveness. Participants will learn to produce evidence-based recommendations for improved service delivery.

Category	Custom Courses
Subfield	Project Management, Monitoring and Evaluation
Unit Standard	AATICD-0118
Accreditation	SAQA Accredited · NQF Level 5 · 10 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply appropriate impact evaluation designs (e.g., experimental, quasi-experimental) to public sector programs.
- Analyze quantitative and qualitative data to determine program outcomes and causal effects.
- Evaluate the validity and reliability of evaluation findings using established criteria.
- Design a comprehensive impact evaluation plan, including stakeholder engagement and ethical considerations.
- Implement data collection instruments and quality assurance procedures in field settings.
- Demonstrate the ability to communicate evaluation results through clear, actionable reports.

WHO SHOULD ATTEND

- Designed for policy analysts, program managers, monitoring and evaluation officers, and other public sector professionals involved in assessing government initiatives.

COURSE OUTLINE

Day 1: Foundations of Impact Evaluation

- Introduction to impact evaluation: definitions and concepts
- The role of impact evaluation in public policy and programme improvement
- Key principles: validity, reliability, and attribution
- Ethical issues: informed consent, confidentiality, and bias
- Stakeholder analysis and engagement strategies
- Introduction to the logical framework (logframe)
- Theory of change: building causal pathways
- Data quality assurance frameworks

Day 2: Evaluation Design and Methods

- Evaluation design typologies: experimental (RCTs), quasi-experimental (DID, matching), and non-experimental
- Constructing counterfactuals: control groups, baseline data, and before-after comparisons
- Internal and external validity threats
- Developing evaluation questions: SMART criteria
- Indicator selection: output, outcome, and impact indicators
- Sampling methods: probability and non-probability sampling
- Sample size determination for impact evaluation
- Introduction to mixed methods approaches

Day 3: Data Collection and Analysis for Impact Evaluation

- Quantitative data collection: surveys, administrative data, and tests
- Qualitative data collection: interviews, focus groups, and observations
- Instrument design: questionnaires, interview guides, and observation checklists
- Piloting and pre-testing data collection tools
- Data management: cleaning, coding, and storage
- Introduction to statistical analysis: descriptive and inferential statistics
- Difference-in-differences analysis
- Thematic analysis for qualitative data

Day 4: Advanced Techniques and Practical Application

- Regression analysis: OLS, logistic regression, and interpretation
- Propensity score matching: steps and assumptions
- Cost-effectiveness analysis (CEA) and cost-benefit analysis (CBA)
- Introduction to evaluation software: STATA, R, or SPSS basics
- Sensitivity analysis and robustness checks
- Communicating findings: reports, dashboards, and presentations
- Formulating evidence-based recommendations
- Case study: South African public sector programme evaluation

Day 5: Integration, Reporting, and Utilization

- Structuring an impact evaluation report: executive summary, methodology, findings, and recommendations
- Utilization-focused evaluation: engaging stakeholders for use
- Dissemination strategies: policy briefs, presentations, and workshops
- Institutionalizing evaluation: building M&E systems in government
- Challenges: political pressure, resource constraints, and capacity gaps

- Ethics in reporting: transparency and honesty
- Group work: developing a mini evaluation plan
- Course wrap-up and reflection

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 24,200.00	R 24,200.00
1	In-House	R 31,400.00	R 31,400.00
1	On-Campus (Pretoria)	R 36,200.00	R 36,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	21 Aug 2026	On-Campus	Harare, Zimbabwe
17 Aug 2026	21 Aug 2026	On-Campus	Shenzhen, China
24 Aug 2026	28 Aug 2026	On-Campus	Bangkok, Thailand
24 Aug 2026	28 Aug 2026	On-Campus	Victoria Falls, Zimbabwe
31 Aug 2026	04 Sep 2026	On-Campus	Lusaka, Zambia
31 Aug 2026	04 Sep 2026	On-Campus	London, UK

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard AATICD-0118) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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