



Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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COURSE BROCHURE

Strategic Healthcare Management

Custom Courses / Health, Safety and Environment (HSE)

Unit Standard AATICD-0175 · NQF Level 5 · 10 Credits · 5 Days

COURSE OVERVIEW

This course equips healthcare professionals and managers with strategic management skills to navigate the complex healthcare environment in South Africa. It focuses on developing competencies in strategic planning, resource allocation, and performance improvement to enhance healthcare delivery and organizational effectiveness.

Category	Custom Courses
Subfield	Health, Safety and Environment (HSE)
Unit Standard	AATICD-0175
Accreditation	SAQA Accredited · NQF Level 5 · 10 Credits
Duration	5 days
Training Method	Online, On-Campus, In-House
Certificate	Issued via AATICD LMS – verifiable online

LEARNING OUTCOMES

- Apply strategic management principles to analyze healthcare organizational environments.
- Evaluate healthcare policies and regulatory frameworks to inform strategic decision-making.
- Design strategic plans that align with healthcare quality standards and patient-centered care.
- Implement resource allocation strategies to optimize healthcare service delivery.
- Demonstrate leadership in managing change and fostering innovation in healthcare organizations.
- Analyze performance metrics to drive continuous improvement in healthcare outcomes.

WHO SHOULD ATTEND

- Healthcare managers, clinical leaders, hospital administrators, and public health officials seeking to strengthen their strategic management capabilities within healthcare settings.

COURSE OUTLINE

Day 1: Foundations of Strategic Healthcare Management

- Introduction to strategic management in healthcare
- Overview of the healthcare system in South Africa
- Stakeholder analysis and engagement
- Environmental scanning: PESTEL analysis
- Internal analysis: SWOT analysis
- Strategic thinking and decision-making

Day 2: Strategic Planning and Implementation

- Vision, mission, and values in healthcare
- Strategic objectives and goal setting
- Balanced scorecard and KPIs
- Strategy formulation: Porter's generic strategies
- Implementation planning and resource allocation
- Change management in healthcare

Day 3: Financial and Resource Management in Healthcare

- Financial management in healthcare
- Budgeting and variance analysis
- Cost-benefit and cost-effectiveness analysis
- Human resource planning and talent management
- Strategic resource allocation
- Technology and information systems in healthcare

Day 4: Quality Improvement and Performance Measurement

- Quality improvement models in healthcare
- Performance measurement and dashboards
- Data analytics for strategic decision-making
- Regulatory compliance and accreditation
- Patient safety and risk management
- Continuous improvement culture

Day 5: Strategic Leadership and Innovation

- Strategic leadership styles and competencies
- Leading change and managing resistance
- Innovation and technology adoption
- Strategic communication and stakeholder engagement
- Case studies: Successful healthcare strategies
- Capstone: Presenting a strategic plan

ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **10 NQF credits** at **NQF Level 5**.

PRICING (PER DELEGATE, EX-VAT)

Delegates	Training Method	Price per Delegate	Total
1	Online	R 24,200.00	R 24,200.00
1	In-House	R 31,400.00	R 31,400.00
1	On-Campus (Pretoria)	R 36,200.00	R 36,200.00

UPCOMING SESSIONS

Start	End	Method	Venue
10 Aug 2026	14 Aug 2026	On-Campus	Durban, South Africa
10 Aug 2026	14 Aug 2026	On-Campus	Abu Dhabi, UAE
17 Aug 2026	21 Aug 2026	On-Campus	Harare, Zimbabwe
17 Aug 2026	21 Aug 2026	On-Campus	Shenzhen, China
24 Aug 2026	28 Aug 2026	On-Campus	Bangkok, Thailand
24 Aug 2026	28 Aug 2026	On-Campus	Victoria Falls, Zimbabwe
31 Aug 2026	04 Sep 2026	On-Campus	Lusaka, Zambia
31 Aug 2026	04 Sep 2026	On-Campus	London, UK

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

HOW TO GET A QUOTE OR APPLY

- 1. Get an instant quotation online:** visit www.aaticd.co.za, open the page for this course (Unit Standard AATICD-0175) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
- 2. Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to apply@aaticd.co.za – our team will reply with a formal quotation.
- 3. Apply by phone or WhatsApp:** call +27 12 004 8389 or WhatsApp +27 65 077 6310 and we will prepare your quotation and reserve your seats.
- 4. Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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